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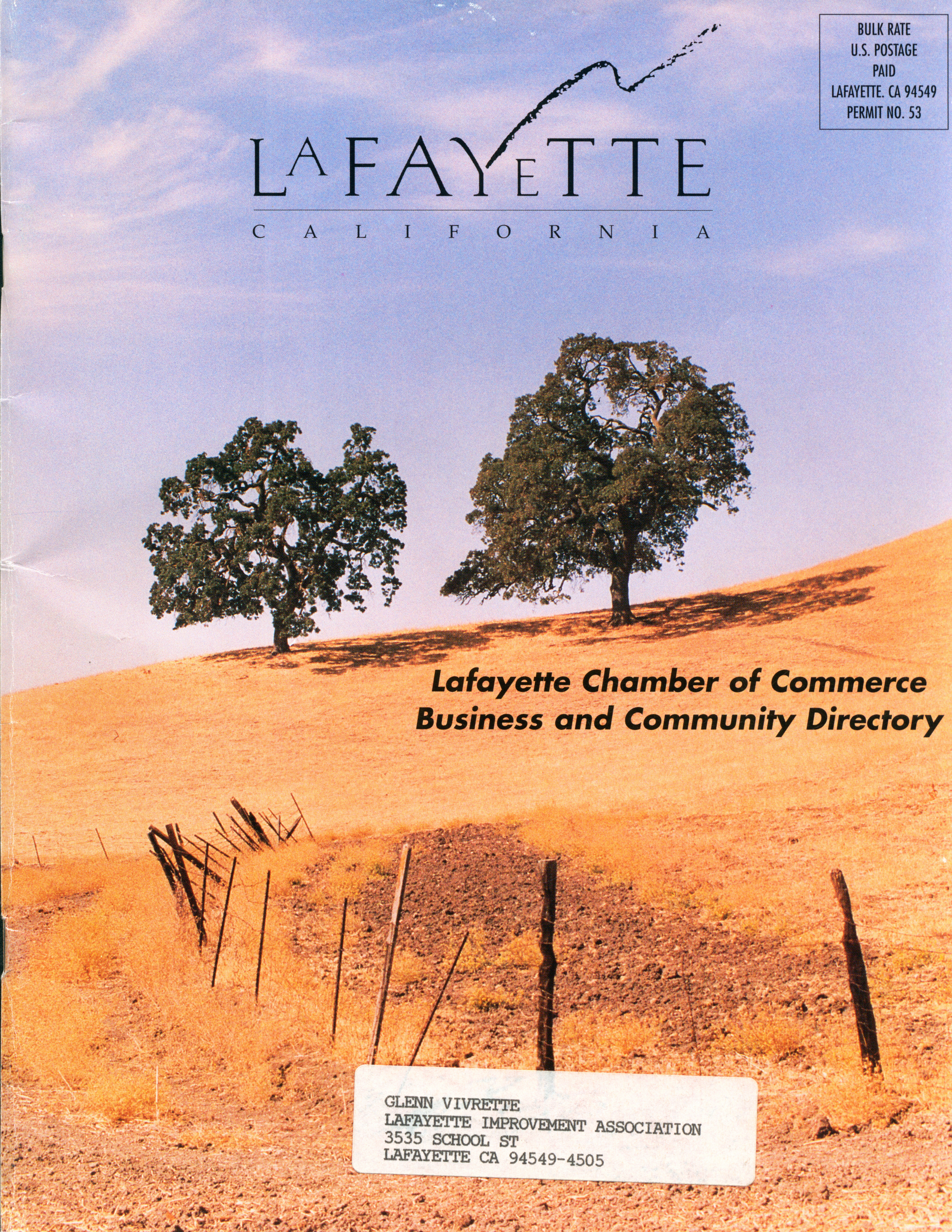

Lafayette Chamber of Commerce Business and Community Directory

GLENN VIVRETTE
LAFAYETTE IMPROVEMENT ASSOCIATION
3535 SCHOOL ST
LAFAYETTE CA 94549-4505

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— Dave and Kathy Knudsen,
Knudsen's Candy Factory

Workforce Strategies, Inc.

1003 Oak Hill Road
Lafayette, CA 94549
(510) 299-1790

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1996-1997 Lafayette Chamber of Commerce Business and Community Directory

100 Lafayette Circle, #103
Lafayette, CA 94549
(510) 284-7404
Fax (510) 284-3109

The information in this directory is carefully gathered and compiled in such a way as to ensure maximum accuracy. However, the Lafayette Chamber of Commerce cannot guarantee the authenticity of the information furnished them, nor the absence thereof. Thus, no responsibility for omissions and errors can be, nor is assumed.

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Pleasanton, CA 94566
(510) 426-7230

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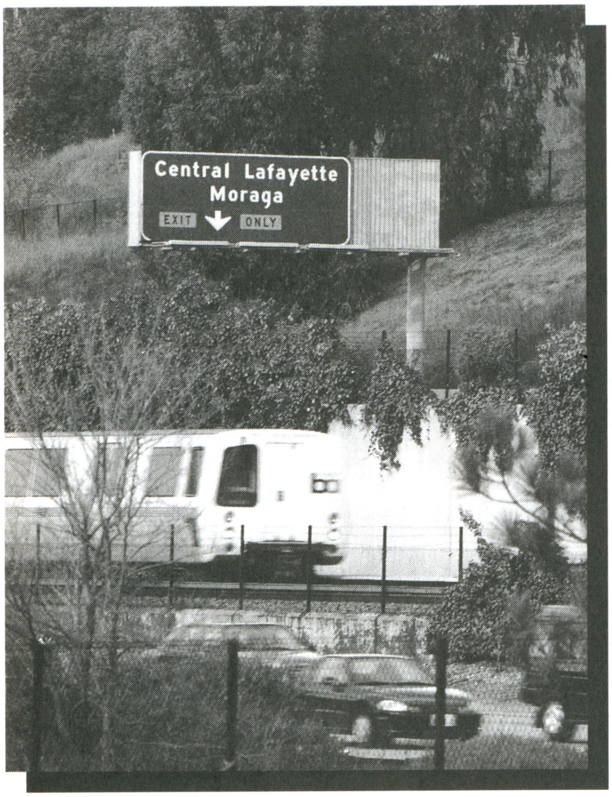
"Mending Fences"
Photo by Susan Bettelheim

"One Moment in Time" - Lafayette Reservoir - Photo by Susan Bettelheim



Photos by Cornelia Sindern

Welcome to Lafayette!

Here, set among the East Bay hills, Lafayette homes and small ranches exude a quiet, rural atmosphere. Oak trees, pyracantha bushes and horse trails thrive next to swimming pools and tennis courts. These tree-lined residential areas surround a downtown area which includes smaller homes and apartments, as well as schools, churches, a library, and a business section which offers the necessities and amenities of contemporary life.

A large percentage of employed residents are executives and professional people. In many cases, they have sought out Lafayette for its quiet sophistication, its easy access to the rest of the Bay Area, and its outstanding schools.

Lafayette is in Central Contra Costa County. It is bordered by the communities of Orinda on the west, Moraga on the south and by the larger city of Walnut Creek on the east. A freeway, Highway 24, intersects the city and connects with another major freeway, I-680 near the eastern end of Lafayette. BART, Bay Area Rapid Transit, a mass transportation system linking major sections of the Bay Area, also runs through town.

Schools, community organizations and business people work together to make events happen and to make the city one of which everyone can be proud.

For those new to the community, the information in this directory should make your entry into Lafayette an easy one; for those who've been here a long time, you will still find helpful names and numbers, as well as a sense of pleasure in finding the community in which you live recreated between the pages of this directory.

Elam Brown, the second Yankee settler in Contra Costa County, was the wagon train master for fourteen families who left St. Joseph, Missouri on May 1, 1846. His train reached Donner Pass days before the ill fated Donner party did because the Donner party took an untried but shorter trail that wouldn't easily accommodate wagons. His party entered Sutter's Fort on August 10, 1846.

In 1847, Brown purchased a 3,329 acre Mexican Land Grant named Rancho Acalanes and 300 cattle for $900 with the going price for cattle $2.50 per head on the hoof. In February 1848 he built his first home on the Rancho along with two other families, thereby creating the first community in central Contra Costa County. He helped write the State of California's Constitution, served two terms in the assembly and installed a horse-drawn grist mill in Happy Valley. Demand soon outgrew the mill's capacity so in 1853 he built a steam mill on Lafayette Creek behind the present day Park Theater.

During the 1850s, redwood lumber harvested in the Canyon/Moraga area was hauled to Martinez for shipment to San Francisco. The present Lafayette area became the ideal spot for the men to rest, eat, drink and get necessary repairs to their wagons and stock.

In 1854 and 1855, Milo Hough was postmaster for the Acalanus Post Office located in his hotel. Why Acalanus wasn't accepted for the town name is unknown. In 1857, Benjamin Shreve, who was applying for the position of postmaster, tried to change the name Acalanus to Centerville. The request was rejected because California already had a Centerville post office. Shreve then reapplied using the name LaFayette, which the community accepted for the town name.

Lafayette
Historical Society
283-6812

Lafayette's Historic Town Hall

In the mid-nineteenth century, the citizens of the new farming community of Lafayette took issue with decisions of the County Supervisors. The early residents were dissatisfied with matters such as the granting of permits for developments in the area and the county's performance of road and drain maintenance locally. Some alleged that the streets were only resurfaced when a supervisoral election was due.

In 1911, a group of leading citizens, including several merchants, formed the Lafayette Improvement Club (LIC). From the time the organization was formed until the city was incorporated in 1968, LIC remained the "political thorn" in the County Supervisors' side.

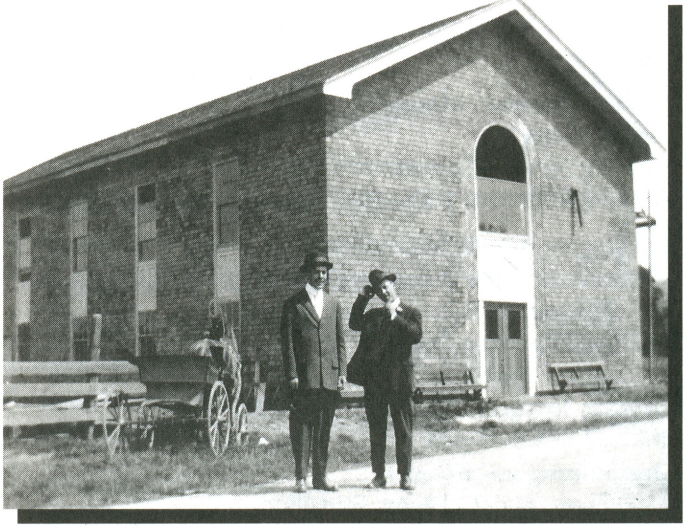
One of the first pieces of business was to construct a building which could be used for community meetings and social events. The search for property ended in 1913 when Frank and Rosa Ghiglione deeded a property to the LIC and donated $200 towards building costs. With other financial contributions and labor donated by the citizens of Lafayette, a building was completed in May, 1914.

The first event in the new Town Hall was a Grand Ball, the first of many Saturday night dances in Lafayette. This new social activity became so popular that the LIC requested that the Sacramento Northern Railroad provide a special train from Oakland to the West Lafayette Station so people could walk to Town Hall. Evenings would begin at 9:00 p.m., with a multi-course supper served at midnight, followed by more dancing. It was reported that one train left the Lafayette station at 5:30 a.m.!

In 1941, LIC was reorganized under a new constitution and became today's Lafayette Improvement Association (LIA). Town Hall continued to be used by many organizations in many ways. Lafayette Grammar School used the facility as its auditorium until the school auditorium was built in 1944. Activities included community meetings, church services, movies, and basketball. In 1941 theatrical performances were launched by the Lafayette Playshop. Their opening night was December 3, 1941, the eve of the U.S. entry in World War II. During the next four years, the building's use was devoted to the war effort.

Live theater returned to Lafayette in 1947 when the Straw Hat Review rented Town Hall. In 1955, the Dramateurs began performing. From 1956 til 1986, a local group entertained local residents with a show called "The Laf-Frantics."

The Dramateurs reorganized as Town Hall Theatre in 1991 and continues to flourish today. Three times, from 1992 through 1995, The Town Hall Theatre Company won Shellie Awards for the Best Production in Contra Costa County. Major renovations are in process, including the addition of air conditioning and the installation of new seats.



Venerable old Town Hall, today a home for the Town Hall Theatre Co.

Government

Since its incorporation in 1968, Lafayette has been governed by five non-paid council members, elected at large for four year terms. The mayor is selected from the Council and serves a one-year term. The Council meets the second and fourth Monday nights of each month at the Community Center, 500 St. Mary's Road. An appointed City Manager serves as chief executive officer and is responsible for the day-to-day administration of city affairs.

1996 Lafayette City Council

Judy Garvens - Mayor • fax 284-9068
Don Tatzin - Vice Mayor • fax 284-4725
Anne Grodin • fax 283-9622
Erling Horn • fax 415-589-3151
Gayle Uilkema • fax 299-8762
City Mgr.: Robert Adams • fax 284-3169
Asst. City Mgr.: Steven Falk • fax 281-3169

Offices for the City of Lafayette (284-1968) and Planning Dept. (284-1976) are at 3675 Mt. Diablo Blvd., Suite 210. Mailing address: P.O. Box 1968, Lafayette, CA 94549

Commissions oversee specific areas of responsibility for the City. Commissioners are appointed to serve without compensation for an indefinite period.

The Commissions are:

- Crime Prevention Commission
- Design Review Commission
- Economic Development Commission
- Emergency Preparedness Commission
- Planning Commission
- Senior Services Commission
- Park & Recreation Commission
- Circulation Commission

Community Development Director:
Niroop Srivatsa 284-1976

Planning Services Manager:
Michael Henn
Planning Services Division
Hours: 8:30-11:30 & 1:30-4:30

Building Permits & Inspections:
One must go to the Lafayette Planning Services Division first, and then to Building Inspection Dept. at
651 Pine St., Martinez,
3rd floor, North Wing 646-2300
Hours: 7:30 a.m.-5 p.m.
(Open during lunch hour)
Mon.-Thurs. and 2nd & 4th Fridays

Public Works	283-6271
Public Works after 5 p.m.	284-5010
Fire Department	
Emergency Calls	911
Emergency for Deaf or Hearing Impaired	930-5577
Weed Abatement	930-5500 ext. 581
Fire Prevention Bureau	930-5500
Police Department	
Emergency	911
Lt. Greg Moore	284-5010
Business Calls & Traffic Reports	284-5010
Parks & Recreation	
Director, Jennifer Russell	284-2232
Recreational Programs: Brian McCooey	
Offices: 500 St. Mary's Road	284-2232
Senior Services Center	284-5050
Senior Aide, Rilla Hayhurst	

Hours:
Monday through Friday, 10 a.m.-2 p.m.

County Government

Contra Costa County
Board of Supervisors
Dr. Jeff Smith (510) 646-2080
651 Pine St. #108-A
Martinez, CA 94553

State of California

California State Senate
Seventh District
Daniel Boatwright (D) (510) 689-1973
1001 Galaxy Way #210
Concord, CA 94520

California State Assembly
Fifteenth District
Richard Rainey (510) 933-9196
1948 Mt. Diablo Blvd.
Walnut Creek, CA 94596

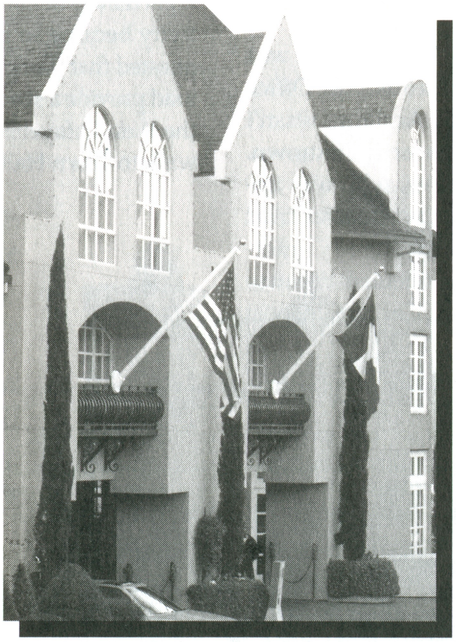
Federal Government

Congressional Representative
Tenth District
William Baker (R) (510) 932-8899
1801 No. California Blvd.
Walnut Creek, CA 94596

United State Senators
Barbara Boxer (D) (415) 403-0100
1700 Montgomery St., Suite 240
San Francisco, CA 94111

Dianne Feinstein (D) (415) 536-6868
525 Market St., Suite 3670
San Francisco, CA 94105

President Bill Clinton (202) 456-1414
The White House
Washington, D.C. 20500



Lafayette Park Hotel
A Mobil Four Star Hotel

Phone Numbers

Emergency Police, Fire, Medical: 911

Utilities

Gas & Electricity: Pacific Gas & Electric Company (PG&E)	(800) 743-5000
Telephone: Pacific Bell Residents or Business	811-6155 or 811-7355

Garbage Pick-Up

Browning Ferris Industries (BFI)	603-1144

Recycling Pick-Up

Valley Waste Management	935-8900

Water

East Bay Municipal Utilities District (EBMUD)	820-6600

Cable Television

TCI Cablevision	944-5926

Newspapers

Contra Costa Sun	284-4444
Contra Costa Times	935-2525
San Francisco Chronicle	(800) 281-2476
San Francisco Examiner	(800) 281-3926
The Oakland Tribune	208-6300

Community Offices

Better Business Bureau	238-1000
City of Lafayette	284-1968
Lafayette Planning Dept	284-1976
Lafayette Community Center	284-2232
Lafayette Chamber of Commerce	284-7404
Library	283-3872
Post Office	283-8229
Public Health Information	313-6710
Senior Information (County)	313-1720
Voter Information	646-4166
East Bay Regional Parks	562-7275

Transportation

Lafayette is centrally located in Contra Costa, with good access to freeways and public transportation. Before you get on the freeway, consider taking public transportation. It's often quicker, cheaper, and more relaxing than driving.

BART	465-BART
Amtrak	(800) USA-RAIL
Martinez Station, 401 Ferry St.	228-4008
The County Connection	676-7500
CCC Link	938-7433
Ride Sharing	(800) 755-7665

Airports

Concord Airport (Buchanan Field)	646-5722
Oakland Airport	577-4015
San Jose Airport	(408) 277-4759
San Francisco Airport	(415) 761-0800
Hearing Impaired TTY	(800) 448-9790

Hospitals

Lafayette has a wide variety of physicians and dentists. Area hospitals are located in Oakland, Berkeley, Walnut Creek and Concord. Check with local physicians to see the closest place various tests can be taken. The Buyer's Guide in this directory contains the names of local physicians and dentists. You may also want to call the Alameda-Contra Costa Medical Association, 654-5383.

Alta Bates Medical Center	540-4444
Children's Hospital	428-3000
John Muir Medical Center	939-3000
Kaiser Medical Center	295-4000
Summit Medical Center	655-4000

Community Services

AIDS Hotline	(800) 367-2437
Alcoholics Anonymous Hotline	939-4155
Alcohol & Drug Abuse Council	778-8100
Battered Woman's Alternative	930-8300
Child Abuse	374-3324
Contact-Care Center	284-CARE
Family Stress Center	827-0212
Highway Patrol	828-0466
Kid Phone Hotline	284-2274
Poison Control Center	(415) 206-5265
Rape Crisis	798-7273
Suicide Prevention	472-0999
Teen to Teen Hotline	945-TEEN

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In 1947 a group of concerned business persons launched the Lafayette Chamber of Commerce. The stated mission of the organization was:

> *"To promote and maintain a healthy business climate and to preserve and enhance the quality of life in Lafayette."*

Nearly a half century later, the Chamber has grown to include more than 400 businesses and professionals in Lafayette and neighboring areas. Today it remains the principal advocate for the business community, working to promote businesses in town and encouraging new enterprises to locate here.

All aspects that make up a community are important: schools, residents, churches and synagogues, community organizations and activities, and the city government. Hence Chamber members work with representatives of all these groups for the betterment of the community.

Through its elected Board of Directors, the Chamber implements programs to help businesses remain informed and successful. Opportunities for networking, for promotion and education are all a part of the Chamber's activities to serve its members. Political knowledge and lobbying on issues which affect business are integral to the purpose of the organization.

The Chamber serves as a friendly and available source of information on all aspects of the community. A wealth of information is available at the office at 100 Lafayette Circle which is useful to new people in the city as well as those who have been around for a long time.

To accomplish its various activities, three committees divide the responsibilities and engage volunteers in accomplishing the tasks. This network is responsible for many of the activities which take place in Lafayette. These committees are:

Membership

Purpose: To direct recruitment and retention of Chamber members; to develop and monitor services and benefits for members. Activities include monthly mixers, holiday party, grand openings, and Mayor's Breakfasts. The committee also plans periodic educational seminars and issue oriented general membership meetings.

Governmental Affairs

Purpose: To facilitate communications between the Chamber and governmental representatives/agencies; provide representation at City Council and commission meetings; develop pro-active, timely position statements on relevant issues on behalf of the Chamber; plan and implement periodic community forums to promote dialogue on city issues which impact the business community; work on behalf of membership to encourage a positive, pro-business environment.

Special Events

Purpose: To handle the various fundraising activities of the Chamber in such a manner as to meet or exceed goals. Activities include the Concours d'Elegance de Lafayette, Lamorinda Business Fair, and the Lafayette Reservoir Run. Two new events launched in 1996 are the Lafayette Art & Wine Festival and the Teddy Bear Brunch/Children's Fashion Shop, a new holiday event. Proceeds from Chamber events are often shared with deserving non-profit organizations in the community.

Chamber members also coordinate other activities for the benefit of both the member businesses and the community at large. These include a Spring Clean Up Day, a downtown merchants holiday promotion, and a Food for the Needy Drive.

Dear Friends

The members of the Lafayette Chamber of Commerce are pleased to present the 1996/7 Lafayette Business & Community Directory. The Chamber of Commerce is a volunteer based service organization with an ongoing commitment to the City of Lafayette. With this in mind, the directory is not just a listing of local businesses, but is also a valuable resource for information regarding the Chamber and the City of Lafayette including data on demographics, schools, local and regional governments, and an economic profile.

Lafayette has an exciting 'full-service' business community, offering a complete range of professions, trades, dining, and products from gourmet foods and designer apparel to bargain shopping all close to home. Our member businesses are conveniently listed alphabetically and by business category. We encourage you to patronize the many businesses listed in our directory. Because of Lafayette's "no-tax status," the city is uniquely dependent on sales tax revenues. Indeed, almost 35% of Lafayette's revenues comes from sales tax. With this in mind, we encourage you to support our campaign to "Buy Lafayette" whenever possible. We hope that this new directory will assist you in your daily life. Feel free to call the Chamber office, 284-7404, for more information about any aspect of business, government or community life in the city of Lafayette. We are here to serve you, the businesses and residents of Lafayette.

Sincerely,
Bill McCabe, President

Resources

The Chamber constantly receives information from many sources throughout the county and the state. Below is a partial list of materials on hand. Please feel free to come in and avail yourself of them, or spread the word to others where they can be found.

CHAMBER of COMMERCE

- Lafayette Business Registration Information
- ABAG Projections Books for the State-Demographics
- McCormack's County Guide
- City of Lafayette Plans and Reports
- City and County Maps
- Local, Generic Demographics
- Lafayette Chamber Business Directories
- Relocation Information
- CCCTA Bus Tickets
- Books on the History of Lafayette
- Information to Fulfill Boy Scout Community Merit Badges
- Up-to-date List of All Clubs and Organizations with Contact Names
- Up-to-date List of Homeowner's Associations
- Lists of Churches, Apartments, Schools
- "Apartments for Rent" Magazines, "Moving to" Magazines
- Homebuyer's Monthly
- Senior Citizen Gold Cards; Senior's Newspapers
- Local Events/Happenings Calendars and Magazines
- Newsletters from Other Chambers, ALERT from California Chamber of Commerce
- Community Center Brochures
- Parks Information; Trail Maps and Information
- Business Resource Library (signs, lighting, merchandising, etc.)
- Business Start-up Information
- Business Cards on Hand for Referrals
- Display Space for Your Business Information
- Voter Registration Forms
- Entertainment and CC Express Books for Sale
- Elected Officials Listings: Local, County and State
- Information on Recycling
- Historical Walking Tour of Lafayette Brochures

If you think of other resources we should have on hand, please let us know.

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Housing

Lafayette projects its uniqueness in many ways: diverse topography, small town atmosphere, access to a variety of recreational activities and established neighborhoods. Reflecting such a variety of attributes, housing in Lafayette is equally diverse, subsequently having no "average." No undesirable residential neighborhoods exist in Lafayette. Throughout the community from downtown districts to hidden valleys, there is an obvious emphasis on preservation of the natural surroundings. Housing ranges from one bedroom apartments to large, single family homes.

Housing prices: (as of January, 1996)

3-bedroom	$355,000
4-bedroom	$497,000
2-bedroom condominium	$187,000
1-bedroom apartment	$800 (rent)
2-bedroom apartment	$900 (rent)

Clubs & Organizations

Art & Drama

Lafayette Community Center	284-2232
Town Hall Theatre	283-2250

Service Clubs

Acalanes Fellowship (Masons)	944-9174
Junior League of Oakland/East Bay	284-3740
Lafayette Kiwanis Club	376-7667
Lafayette Lions Club	934-5497
Lafayette Rotary Club	943-1200
Lafayette Service League	284-4131
Lafayette Suburban Jr. Women's Club	284-7360
Lafayette Women's Club	938-6318
National Charity League (Acalanes Area)	284-2004
Rotary Club of Lamorinda Sunrise	284-3311
Soroptomist International of Lafayette	827-3850
Suburban Women's Club	283-5853

Sports and Youth

Lamorinda 4-H	254-7217
American Field Service	930-8490
Boy Scouts of America	283-4189
Girl Scouts of America	930-9045
Lafayette Little League	284-3583
Lafayette-Moraga Youth Assn.	387-8647
Lamorinda Soccer	284-2398
The Organization for Youth Services (Toys)	934-4542

Miscellaneous Clubs & Organizations

A.A.U.W.	631-0156
Friends of the Lafayette Library	284-7060
Lafayette Garden Club	283-0628
Lafayette Newcomers Club	947-1728
Lafayette Senior Center	284-5050
Langeac Society	939-6341
League of Women Voters	283-2235

Lafayette School District Board Members:

Scott Sommer
Shayne Silva
Mary McCosker
Anne Marie Gold
Judy Carney - President

Welcome to the Lafayette School District. We are a kindergarten-eighth grade district with about 3,300 students in four elementary (K-5) schools and one intermediate (6-8) school. The district offers a full range of services based on the needs of our students, yet the basic instructional day centers around the core subjects: Reading, Language Arts and Mathematics. As a result, our students continually score within the top 10% of all California students. Most of our students will be college-bound after attending either Acalanes or Campolindo High Schools.

The overall success in the district is attributed to a strong, ongoing "Partnership in Education" relationship which exists among students, parents, faculty and community.

If you will have children attending one or more of our schools, we ask that you notify us as soon as possible. By doing so, we will be able to insure that your children's academic needs will be properly met.

Special Programs

- Gifted and Talented Education (GATE)
- Reading Specialists
- Special Education
- Special Day Classes
- Resource Specialists
- Language and Speech Specialists
- English as a Second Language (ESL)
- Library Services
- Music Programs
- Band, Orchestra and Chorus
- Computer Education
- Mentor Teacher Program
- After-School Sports Program - Stanley Intermediate
- Academic and Athletic Awards Programs
- Parent-Teacher Association (PTA's) and Parent-Faculty Clubs (PFC's)
- Lafayette Arts and Science Foundation (LASF)

The Lafayette Arts and Science Foundation (LASF)

Formed in 1980, the Lafayette Arts and Science Foundation is a non-profit educational foundation whose mission is to support and enrich the education of every child in Lafayette's public schools. Each year the LASF provides every school in Lafayette with hundreds of hours of top-quality academic enrichment programs and teacher training, primarily in the areas of choral and instrumental music, visual and performing arts, science, social studies, the humanities, mathematics and computer technology.

Lafayette can be proud of LASF, a foundation that unites our community in a goal of excellence. For more information, please write to LASF, P.O. Box 923, Lafayette, CA 94549, or call the LASF office at 943-6559.

The Acalanes Union High School District

School Board Members:

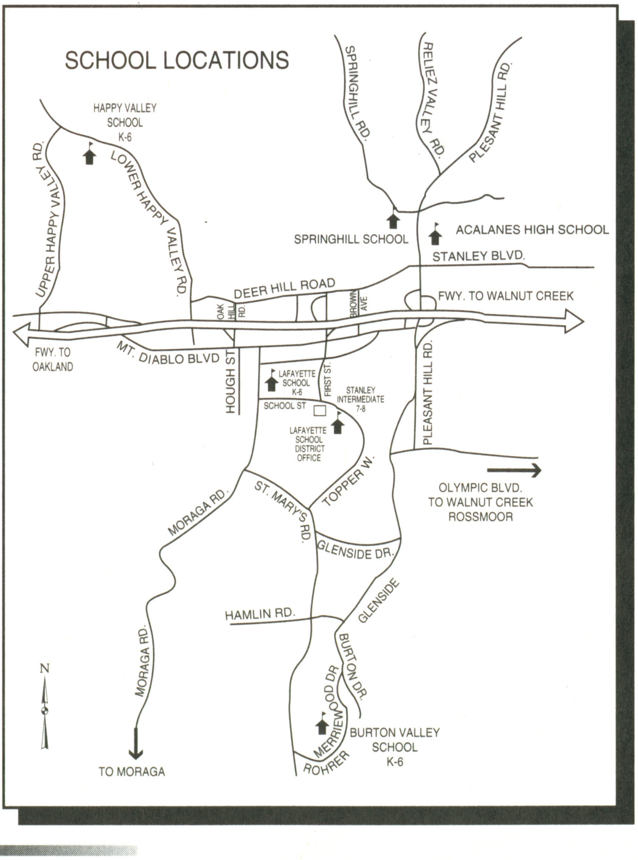
Margot Tobias, President
Elizabeth Rudnick, Clerk
Bettie Graves
Bill Jasper
Fred Weil

Acalanes High School, one of the five schools in the Acalanes Union High School District, serves students in grades 9 through 12 from Lafayette and part of Walnut Creek. Acalanes High School offers a comprehensive high school program including courses in business, performing arts, technical education and physical education.

Since 89% of the students go on to enroll in college after graduation, the school offers a strong college preparatory curriculum with advanced placement courses available in English, French, German, Spanish, Calculus, Biology and U.S. History. The high school also urges students to participate in vocational programs and cooperates closely with the Regional Occupational Program. Additional opportunities for student development are found in a wide range of extra-curricular activities, like the Academic Decathlon, the newspaper and student government. The school also offers an athletic program of competitive sports for boys and girls.

Acalanes High School is recognized for the record of performance and high achievement demonstrated by its students on local, state and national academic achievement tests.

The programs offered at Acalanes High School are supported by the fund raising activities of the Acalanes District Education Fund, the Lafayette Arts and Science Foundation the Acalanes High School Parents' Club and the Athletic Boosters Club.


SCHOOL LOCATIONS
HAPPY VALLEY SCHOOL K-6
UPPER HAPPY VALLEY RD.
LOWER HAPPY VALLEY RD.
SPRINGHILL RD.
RELIEZ VALLEY RD.
PLESANT HILL RD.
SPRINGHILL SCHOOL
ACALANES HIGH SCHOOL
STANLEY BLVD.
DEER HILL ROAD
FWY. TO WALNUT CREEK
OAK HILL RD.
BROWN AVE
FWY. TO OAKLAND
MT. DIABLO BLVD
HOUGH ST
LAFAYETTE SCHOOL K-6
FIRST ST.
STANLEY INTERMEDIATE 7-8
SCHOOL ST
LAFAYETTE SCHOOL DISTRICT OFFICE
PLEASANT HILL RD.
OLYMPIC BLVD. TO WALNUT CREEK ROSSMOOR
MORAGA RD.
ST. MARY'S RD.
TOPPER W.
GLENSIDE DR.
GLENSIDE
HAMLIN RD.
BURTON DR.
MERRIEWOOD DR
BURTON VALLEY SCHOOL K-6
ROHRER
N
MORAGA RD.
TO MORAGA

School District

Public Schools

Lafayette School District Offices
3477 School St.
Lafayette, CA 94549 284-7011

Burton Valley Elementary
561 Merriewood Dr.
Lafayette, CA 94549 284-7046

Happy Valley Elementary
3855 Happy Valley Rd.
Lafayette, CA 94549 284-7049

Lafayette Elementary
950 Moraga Rd.
Lafayette, CA 94549 284-6231

Springhill Elementary
3301 Springhill Rd.
Lafayette, CA 94549 283-8281

Stanley Intermediate
3455 School St.
Lafayette, CA 94549 283-6282

Acalanes Union High School
1200 Pleasant Hill Rd.
Lafayette, CA 94549 935-2600

Acalanes Union H.S. District Office
1212 Pleasant Hill Rd.
Lafayette, CA 94549 935-2800

Private Schools

Diablo Valley Montessori School
3390 Deerhill Road
Lafayette, CA 94549 283-6036

St. Perpetua's Catholic School
3445 Hamlin Rd.
Lafayette, CA 94549 284-1640

Lafayette Elementary District

Districtwide

3rd/4th Grade	1988	1989	1990	1992	1993
Reading	99	98	98		99
Writing	97	98	99		97
Math	97	98	97		97
No. Tested	260	303	277		318

6th Grade	1988	1989	1990	1992	1993
Reading	99	99	98		
Writing	99	99	99		
Math	99	99	99		
No. Tested	256	271	302		

8th Grade	1988	1989	1990	1992	1993
Reading	99	98	99	99	98
Writing	98			98	84
Math	97	98	98	96	92
History	99	99	99	99	
Science	99	98	99	98	
No. Tested	272	277	289	320	297

Burton Valley El.

3rd/4th Grade	1988	1989	1990	1992	1993
Reading	98	96	98		98
Writing	88	85	98		97
Math	86	92	95		98
No. Tested	92	113	100		103

6th Grade	1988	1989	1990	1992	1993
Reading	99	99	98		
Writing	99	99	98		
Math	99	99	98		
No. Tested	101	98	104		

Happy Valley El.

3rd/4th Grade	1988	1989	1990	1992	1993
Reading	98	99	98		97
Writing	99	99	97		94
Math	97	98	97		92
No. Tested	70	69	61		64

6th Grade	1988	1989	1990	1992	1993
Reading	94	99	98		
Writing	85	98	98		
Math	93	99	99		
No. Tested	54	62	66		

Lafayette El.

3rd/4th Grade	1988	1989	1990	1992	1993
Reading	95	97	96		99
Writing	78	98	97		98
Math	92	94	93		97
No. Tested	47	46	43		80

6th Grade	1988	1989	1990	1992	1993
Reading	99	97	91		
Writing	98	97	97		
Math	99	98	96		
No. Tested	40	59	70		

M.H. Stanley Int.

8th Grade	1988	1989	1990	1992	1993
Reading	98	97	99	98	98
Writing	97			98	85
Math	96	98	97	95	92
History	98	98	98	98	
Science	98	97	98	98	
No. Tested	272	277	289	320	297

Springhill El.

3rd/4th Grade	1988	1989	1990	1992	1993
Reading	96	89	94		96
Writing	96	86	93		98
Math	98	94	91		97
No. Tested	51	75	67		71

6th Grade	1988	1989	1990	1992	1993
Reading	97	99	97		
Writing	91	98	95		
Math	95	97	94		
No. Tested	61	52	62		

Acalanes Union High School District

(LAFAYETTE, MORAGA, ORINDA, WALNUT CREEK)

Districtwide

12th/10th Grade	1988	1989	1990	1992	1993
Reading	98	98	98		99
Writing		98	96		98
Math	98	97	97		99
No. Tested	1,211	1,132	1,034		961

Acalanes High

12th/10th Grade	1988	1989	1990	1992	1993
Reading	98	98	96		98
Writing		97	95		99
Math	97	96	95		99
No. Tested	341	285	267		231

Campolindo High

12th/10th Grade	1988	1989	1990	1992	1993
Reading	96	98	96		99
Writing	96	89			99
Math	97	97	95		99
No. Tested	298	276	234		228

Las Lomas High

12th/10th Grade	1988	1989	1990	1992	1993
Reading	90	85	95		92
Writing		88	90		95
Math	92	93	92		97
No. Tested	286	307	255		255

Miramonte High

12th/10th Grade	1988	1989	1990	1992	1993
Reading	98	98	98		99
Writing		98	98		98
Math	98	98	98		98
No. Tested	268	244	262		228

Shopping

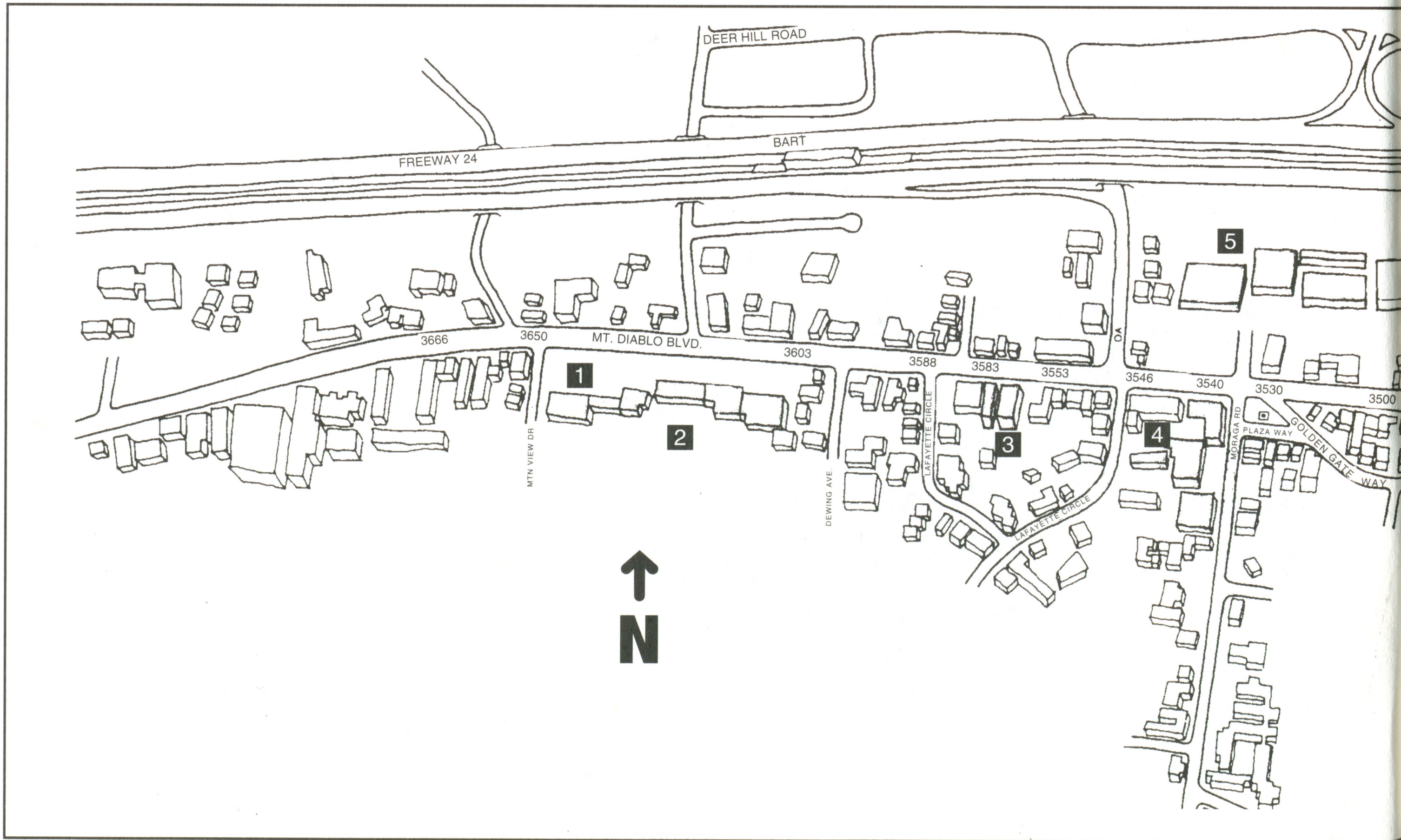
The Forge

A well balanced distribution of services and products is available in downtown Lafayette. There are many unusual and quaint specialty shops and restaurants, as well as drug stores, grocery, antiques, tire, clothing and jewelry stores, to name a few. You'll find Lafayette a pleasant and practical place to shop.

Photos by Cornelia Sindern

LOIRE COURT

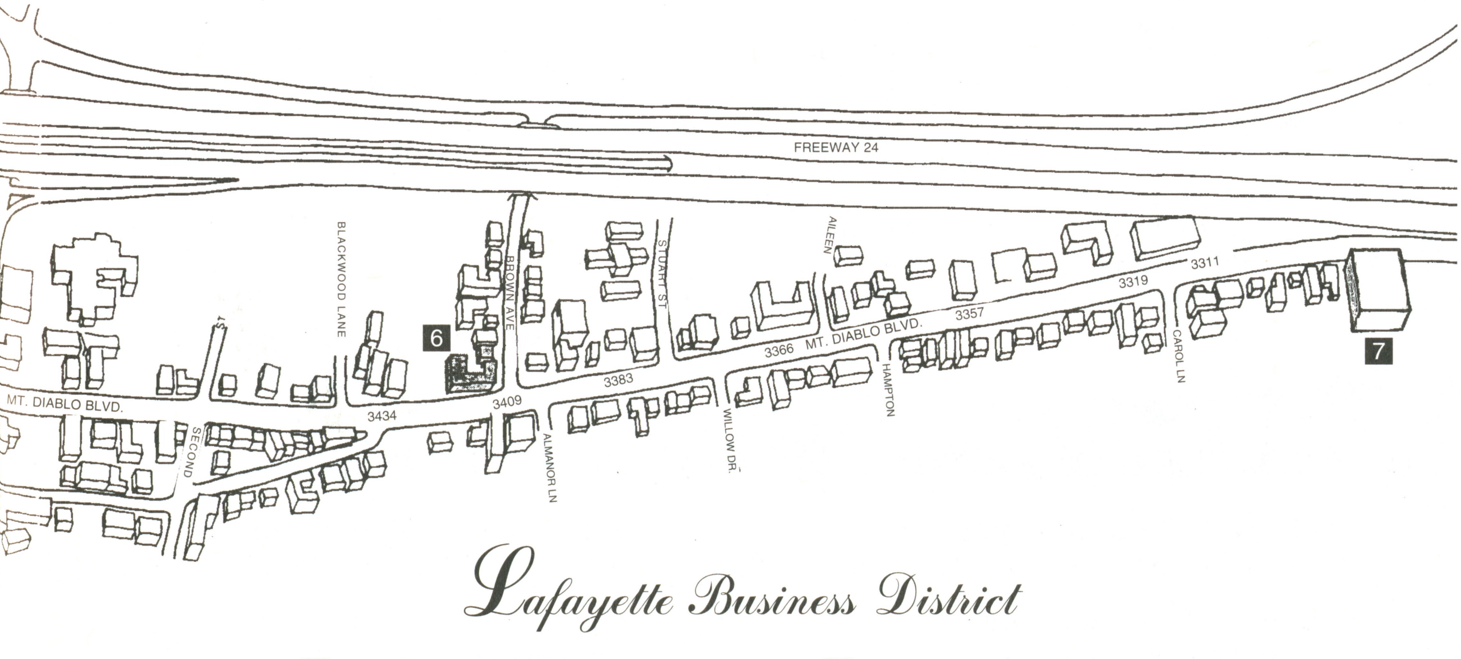
Loire Court


DEER HILL ROAD
BART
FREEWAY 24
5
3666
3650
MT. DIABLO BLVD.
3603
3588
3583
3553
3546
3540
3530
3500
1
2
3
4
MTN VIEW DR
DEWING AVE.
LAFAYETTE CIRCLE
LAFAYETTE CIRCLE
OA
MORAGA RD.
PLAZA WAY
GOLDEN GATE WAY
N

Shopping

West End Shops

The Clocktower


FREEWAY 24
BLACKWOOD LANE
BROWN AVE
STUART ST
AILEEN
ST
6
MT. DIABLO BLVD.
3311
3319
3357
3366
3383
3409
3434
7
SECOND
ALMANOR LN
WILLOW DR.
HAMPTON
CAROL LN

Lafayette Business District

- 1 WEST END SHOPS
- 2 DIABLO FOODS / LONGS & SHOPS
- 3 THE CLOCKTOWER
- 4 LA FIESTA SQUARE
- 5 PLAZA CENTER
- 6 THE FORGE / BROWN AVE.
- 7 HOTEL

Library

LAFAYETTE LIBRARY
952

The Lafayette Library, probably the oldest in Contra Costa County, has come a long way since it originally opened as part of the Lafayette Town Hall in 1860. Now located at 952 Moraga Road, the Lafayette Library offers a wide range of materials and services aimed at meeting the needs of today's busy lifestyle:

- adult, teen and children's books, magazines, videos, CD's, CD-ROM's and cassettes for work, school, and entertainment
- a fine selection of books on tape, especially enjoyed by busy commuters
- children's programs, from story times for preschoolers to summer reading programs which inspire children of all ages to read
- reference materials and a trained staff to help find answers
- and much more!

As part of the Contra Costa County Library System, the Lafayette Library's resources extend beyond what is located at 952 Moraga Road. Thanks to a computer system which links all 20 branches and the main library in Pleasant Hill, items not available at the Lafayette Library can be located, requested and delivered to the Lafayette Library for the person who requested it.

Library cards are free. Adults and teens need only present identification showing current address. Children under 13 require a parent's signature. Your Contra Costa County Library card may be used at any Contra Costa County Library branch as well as any library within the Bay Area Library & Information System (BALIS). BALIS libraries are: Alameda City; Alameda County; Berkeley Public; Contra Costa County; Hayward; Livermore; Oakland; Richmond; and San Francisco Public Libraries.

The Friends of the Lafayette Library, an active support group, holds Book Sales the first and third Saturday of the month from 9:00 - 12:00 noon at the Lafayette Community Center (500 St. Mary's Road). All proceeds are used solely for the enrichment of the Lafayette Library.

Lafayette Library Hours:

Monday	10 am to 6 pm
Tuesday	12 noon to 8 pm
Wednesday	12 noon to 8 pm
Thursday	1 pm to 5 pm
Friday	1 pm to 5 pm
Saturday	10 am to 5 pm

For Friends of the Lafayette Library membership information and up-dated library hours, call the Lafayette Library at 283-3872.

Places of Worship

Calvary Baptist Church of Lafayette
3201 Stanley Blvd. • 935-7507

Lafayette Christian Church
584 Glenside Drive • 284-8304

Lafayette-Orinda Presbyterian Church
49 Knox Drive • 283-7822

Lafayette Ward, Latter Day Saints
3776 Via Grande • 284-9990

Our Savior's Lutheran Church
1035 Carol Lane • 283-3722

St. Anselm's Episcopal Church of Lafayette
682 Michael Lane • 284-7420

St. Perpetua's Catholic Church
3454 Hamlin Road • 283-0272

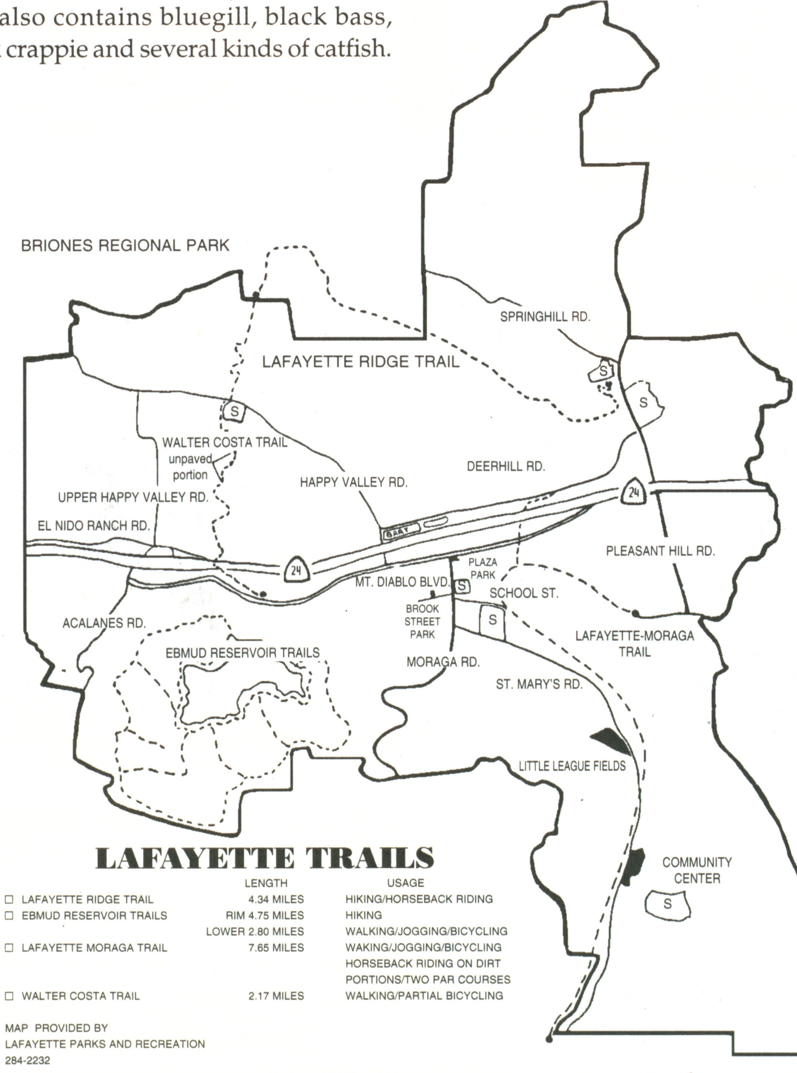
Temple Isaiah Synagogue
3800 Mt. Diablo Blvd. • 283-8575

Recreation

Located off Mt. Diablo Blvd. on the west end of Lafayette, the Lafayette Reservoir was completed in 1933 to be used as a standby supply of drinking water for East Bay Municipal Utility District (EBMUD) customers. The 925-acre site with 1.4 billion gallon reservoir was opened to public recreation in 1966. Besides being used as an auxiliary water supply, the reservoir is a recreational area for hiking, fishing, boating and picnicking.

The recreation area is open year-round during daylight hours. Opening and closing times are posted at the gate. There is a daily parking fee for cars or a yearly permit may be purchased instead.

Fishing is free at the reservoir; only the usual state license requirements and bait restrictions apply. The State Department of Fish and Game plants many thousand catchable trout each year; the reservoir also contains bluegill, black bass, black crappie and several kinds of catfish.


BRIONES REGIONAL PARK
LAFAYETTE RIDGE TRAIL
SPRINGHILL RD.
S
S
S
WALTER COSTA TRAIL
unpaved portion
UPPER HAPPY VALLEY RD.
HAPPY VALLEY RD.
DEERHILL RD.
24
EL NIDO RANCH RD.
BART
24
PLEASANT HILL RD.
PLAZA PARK
MT. DIABLO BLVD.
S
SCHOOL ST.
ACALANES RD.
BROOK STREET PARK
S
LAFAYETTE-MORAGA TRAIL
EBMUD RESERVOIR TRAILS
MORAGA RD.
ST. MARY'S RD.
LITTLE LEAGUE FIELDS
COMMUNITY CENTER
S

LAFAYETTE TRAILS

	LENGTH	USAGE
☐ LAFAYETTE RIDGE TRAIL	4.34 MILES	HIKING/HORSEBACK RIDING
☐ EBMUD RESERVOIR TRAILS	RIM 4.75 MILES	HIKING
	LOWER 2.80 MILES	WALKING/JOGGING/BICYCLING
☐ LAFAYETTE MORAGA TRAIL	7.65 MILES	WAKING/JOGGING/BICYCLING HORSEBACK RIDING ON DIRT PORTIONS/TWO PAR COURSES
☐ WALTER COSTA TRAIL	2.17 MILES	WALKING/PARTIAL BICYCLING

MAP PROVIDED BY
LAFAYETTE PARKS AND RECREATION
284-2232

Privately owned rowboats, canoes, kayaks and sailboats are allowed at the reservoir. There is a fee for boat registration. In addition, there are rowboats and pedal boats for rent at the activity center on an hourly, half-day, or all-day basis. Sailboats are not available for rent.

Surrounding the reservoir are 135 picnic tables and barbeques to accommodate families and small groups. Most picnic areas are located near the dam; others are scattered around the reservoir and are accessible by boat or on foot.

Open fires and barbeques outside of developed areas are not allowed.

Two areas are set aside for large groups, one for up to 50, with prior reservations. The other area can accommodate up to 250 people. There is a prepaid reservation fee required. The reservation fee will be refunded if 15 days' advance notice of cancellation is received.

There is a $5.00 per vehicle entrance fee for parking; metered parking is 50 cents per 1/2-hour (maximum two hours). Annual card is $75. Call 284-9669 for further information.

Community Center

The Lafayette Community Center offers a variety of activities for all Lafayette residents from preschoolers through older adults. The City Council and City Commissions also meet at the Center. Special rooms can be rented by groups and individuals for events on the weekends. The Center staff is available to answer questions. Phone 284-2232.

Seniors

Lafayette's Senior Services Center is at the Community Center, 500 St. Mary's Road. Open 5 days a week from 10:00 a.m. until 2:00 p.m., it offers programs, activities and special events. Tea Dancing, bridge, movies, line dancing, exercise classes, painting and drawing plus fabulous trips are just some of the activities.

Services offered for Seniors include: blood pressure screening, health insurance/long term care consultation and health screening. The Center has senior discount BART tickets, and SALE-shopping Assistance for Lafayette elders. Call the Service information line at 284-5050.

The Hi-Nooners program provides nutritional lunches for Lafayette's seniors, served Monday through Friday in the Sequoia Room at the Community Center. Call 284-1499 at least one day ahead for reservations. A $1.75 donation is requested.

Senior Telephone Numbers:

Hi-Nooners	284-1499
Senior Services Center	284-5050
County Information & Referral Service	313-1720
Elderly & Handicapped Van C.C. Link	938-7433
Social Security Office	800-772-1213

LAFAYETTE
COMMUNITY
CENTER
500

ACCOUNTANTS

Buckley, Patchen, Rieman & Phillips, CPA
3730 Mt. Diablo Blvd., #230
Lafayette, CA 94549 284-5262

Comyns, Smith & McCleary & Co.
3470 Mt. Diablo Blvd., #A-310
Lafayette, CA 94549 299-1040

Financial Group, The
251 Lafayette Circle, #140
Lafayette, CA 94549 283-4790

James F. McClasky & Co.
3426 Mt. Diablo Blvd.
Lafayette, CA 94549 283-2333

Low Accountancy Corporation
950 Risa Road
Lafayette, CA 94549 283-0281
Please see our ad on page 41.

Parodi & Cropper, CPA
3658 Mt. Diablo Blvd.
Lafayette, CA 94549 284-3590
Please see our ad on this page.

Perales, Caesar C., CPA
3650 Mt. Diablo Blvd., #220
Lafayette, CA 94549 284-2620

Smith, Virginia G., CPA
1661 Botelho, #230
Walnut Creek, CA 94596 930-7712

ADVERTISING

Bay Cable Advertising
1390 Willow Pass Road
Concord, CA 94520 671-4700

Events Spectacular - Special Events
2800 Camino Diablo, #A
Walnut Creek, CA 94596 932-3533

ADVERTISING SPECIALTIES

Market Yourself
3569 Mt. Diablo Blvd., #F
Lafayette, CA 94549 283-9903

ADVERTISING-GRAPHIC DESIGN

Julia Young Advertising
3658 Mt. Diablo Blvd.
Lafayette, CA 94549 935-2176

ADVERTISING/DIRECT MAIL

Bay Area's Best Coupon Book
P.O. Box 27
Lafayette, CA 94549 284-2320

Classic Values, Inc.
696 San Ramon Valley Blvd., #343
Danville, CA 94526 837-5634

AIRPORT TRANSPORTATION

Black Tie Transit Systems, Inc.
7063 Commerce Circle, #C
Pleasanton, CA 94588 1-800-820-3028

ANIMAL SERVICES/SUPPLIES

Contra Costa Humane Society
1008 Oak Hill Road
Lafayette, CA 94549 283-8485

Lamorinda Wash Your Pet
3322-E Mt. Diablo Blvd.
Lafayette, CA 94549 284-1311

Pet Grocery Co., The
3653 Mt. Diablo Blvd.
Lafayette, CA 94549 284-1922

ANSWERING SERVICE

Premier Answering Service
3520 Golden Gate Way
Lafayette, CA 94549 283-5511

APARTMENTS

Johnson Clark Associate - Apartment Mgmt.
6 Blackthorn Rd.
Lafayette, CA 94549 283-1747

Lafayette Highlands Apartments
1076 Carol Lane
Lafayette, CA 94549 284-2586

APPAREL

Abacus Design/Echow - Woman's
3327 Mt. Diablo Blvd.
Lafayette, CA 94549 284-3282
Please see our ad on this page.

Coastline Casuals, Inc.
7039 Commerce Circle
Pleasanton, CA 94588 225-1800

Cotton Field, The
3561 Mt. Diablo Blvd.
Lafayette, CA 94549 284-8401

Deja Vu - Consignment
3540-A Wilkinson Lane
Lafayette, CA 94549 283-4800

Doncaster
68 Sanders Ranch Road
Moraga, CA 94556 376-0601

J. W. Ramage Catalog Sales
1007 Oak Hill Road, #B
Lafayette, CA 94549 284-6211

Nadine's - Women's Clothing
1079 Sierra Vista Way
Lafayette, CA 94549 283-2328

They Grow So Fast - Children's Resale
3420 Mt. Diablo Blvd.
Lafayette, CA 94549 283-8976

APPLIANCE REPAIR

Dave's Service Center
3454 Mt. Diablo Blvd.
Lafayette, CA 94549 284-8558

ARCHITECTS

Harley E. Jensen, A.I.A.
3449-A Mt. Diablo Blvd.
Lafayette, CA 94549 284-4398

Hirsh Morton & Ward-Young
240 Lafayette Circle, #201
Lafayette, CA 94549 283-3278

Kent-Gilman - Engineers, A.I.A.
3397 Mt. Diablo Blvd.
Lafayette, CA 94549 283-5840

R. Bruce Ballentine, A.I.A.
1109 N. Thompson
Lafayette, CA 94549 284-2423
Please see our ad on this page.

ART GALLERIES

Barclay Simpson Fine Art Gallery
3669 Mt. Diablo Blvd.
Lafayette, CA 94549 284-7048
Please see our ad on page 18.

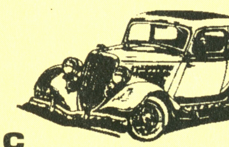
Pacific Wildlife Art Gallery
3420 Mt. Diablo Blvd.
Lafayette, CA 94549 283-2977

Witherspoon Art Gallery & Frame Shop
3545 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3342

R. Bruce Ballentine

ARCHITECT

284-2423



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For the discerning woman fine apparel is the best in style, cut, fabric, fit, tailoring and wearability. Now the luxury, prestige, and individuality of custom clothing is affordable. We provide quick semi-custom Made-To-Measure to full Custom Designs & Custom Fit. Our friendly experience is the bridge to your personal needs.

Échow abacus DESIGN

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3658 Mount Diablo Boulevard, Suite #205
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Over 30 Years of Personalized Service

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- Monthly Accounting Service
- Valuations and Litigation Support
- Business and Consultations
- Tax Planning and Preparation

284-3590

ATTORNEYS

Belzer, Hulchiy & Murray
3650 Mt. Diablo Blvd.
Lafayette, CA 94549 284-9600

Foley, McIntosh & Foley
3675 Mt. Diablo Blvd., #250
Lafayette, CA 94549 284-3020
Please see our ad on this page.

Gagen, McCoy, McMahon & Armstrong
279 Front St., P.O. Box 218
Danville, CA 94526 837-0585

Harmon & Tootell
3650 Mt. Diablo Blvd., #220
Lafayette, CA 94549 283-9899

Law Offices of Crosetti & Titmus
889 Moraga Road
Lafayette, CA 94549 283-7453
Please see our ad on this page.

Law Offices of Davenport & Gerstner
2033 N. Main St., #700
Walnut Creek, CA 94596 932-8500

Law Offices of H. Clyde Long
950 Risa Road, 2nd Flr.
Lafayette, CA 94549 284-5575

Law Office of John E. Gonzales - Madrid
3501 Mt. Diablo Blvd., #2&3
Lafayette, CA 94549-3800 283-7201

Pedder, Stover, Hesseltine & Walker
3445 Golden Gate Way
Lafayette, CA 94549 283-6816
Please see our ad on this page.

Robinson, Ned, Attorney at Law
P.O. Box 1757
Lafayette, CA 94549 284-3304
Please see our ad on this page.

AUTO BODY & PAINT

Lafayette Body & Paint Service
3291 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3421
Please see our ad on this page.

AUTO DETAILING

Detail Minded - Mobile Detailing
5450 Kirkwood Dr., #L3
Concord, CA 94521 672-7264

Lamorinda Auto Detailing
3297 Mt. Diablo Blvd.
Lafayette, CA 94549 283-2277

AUTOMOBILE BROKERS

MOTOR SPORT AUTO BROKERS
ALL MAKES AND MODELS
3333A Mt. Diablo Blvd.
Lafayette, CA 94549 283-0231

AUTOMOBILE/SERVICE OR REPAIR

Ace Auto Electric - Auto Electrical System Repair
3344 Mt. Diablo Blvd., #3
Lafayette, CA 94549 284-5550

Car-Merica
3440 Mt. Diablo Blvd.
Lafayette, CA 94549 283-5901

Lafayette Car Wash
3319 Mt. Diablo Blvd.
Lafayette, CA 94549 283-1190

Law Offices of
CROSETTI & TITMUS

Janice Crosetti-Titmus
ATTORNEY AT LAW

Thomas J. Titmus C.P.C.U.
ATTORNEY AT LAW

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fax (510) 299-2036

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Ernie Lematta

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FINE ARTS
GALLERY

Barclay Simpson

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Lafayette, CA 94549

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Fax 510/284-5245

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ATTORNEY AT LAW

P.O. BOX 1757
LAFAYETTE, CALIFORNIA
94549

(510) 284-3304

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Professional Automotive Enterprises
3331 Mt. Diablo Blvd.
Lafayette, CA 94549 283-2160

Valhalla Automotive, Inc.
3453 Golden Gate Way
Lafayette, CA 94549 284-2844

AUTOMOTIVE LUBE

Snappy Lube
3363 Mt. Diablo Blvd.
Lafayette, CA 94549 284-2288
Please see our ad on this page.

AWARDS & ENGRAVING

Far Western Trophy & Awards
2363 Blvd. Circle, #23
Walnut Creek, CA 94598 935-7612

Recognition Experts
1512 Shuey Avenue
Walnut Creek, CA 94596 945-0488

BAKERIES

Cake Box, The
3527 Wilkinson Lane
Lafayette, CA 94549 283-0520

Noah's New York Bagels
3518 Mt.Diablo Blvd.
Lafayette, CA 94549 299-0716

Whole Grain Natural Bread
3547 Mt. Diablo Blvd.
Lafayette, CA 94549 299-1270

BANKS

Bank of America
3530 Mt. Diablo Blvd.
Lafayette, CA 94549 746-5901
Please see our ad on page 20.

CITIBANK®

Citibank, F.S.B.
3498 Mt. Diablo Blvd.
Lafayette, CA 94549 283-9200

EurekaBank
3492 Mt. Diablo Blvd., #250
Lafayette, CA 94549 283-1910

First Nationwide Bank
3614 Mt. Diablo Blvd.
Lafayette, CA 94549 284-3652

Lamorinda National Bank
3528 Mt. Diablo Blvd.
Lafayette, CA 94549 283-7200
Please see our ad on this page.

Pacific Bay Bank
3690 Mt. Diablo Blvd.
Lafayette, CA 94549 215-3359
Please see our ad on page 20.

Sanwa Bank
3583 Mt. Diablo Blvd.
Lafayette, CA 94549 284-7072

Summit Bank
1700 North Main Street
Walnut Creek, CA 94596 935-9220

Wells Fargo Bank
P.O. Box 428
Lafayette, CA 94549 284-9100

Westamerica Bank
1855 Gateway Blvd., Ste. 150
Concord, CA 94520 688-0808
590 Center Ave.
Martinez, CA 94553 370-9440
1850 Mt. Diablo Blvd., Suite 160
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Please see our ad on page 21.

BEAUTY

Advanced Techniques Professional Skin Care Clinic
3409-B Mt. Diablo Blvd.
Lafayette, CA 94549 283-5308

Barb & Friends Haircutting Etc.
3418 Golden Gate Way
Lafayette, CA 94549 283-1059

California Haircuts
3629 Mt. Diablo Blvd.
Lafayette, CA 94549 284-7930

Elite Electrolysis
957 Dewing Ave.
Lafayette, CA 94549 283-1064

Hair by Dallas & Company
950-A Hough Avenue
Lafayette, CA 94549 284-2010

Robert Jenson Salon
999 Oak Hill Road
Lafayette, CA 94549 284-2860

Wave Lengths
3385 Mt. Diablo Blvd.
Lafayette, CA 94549 283-1366

BEDSPREADS

Sew Fine Interiors
3365 Woodview Dr.
Lafayette, CA 94549 283-8801

BOOKSTORES

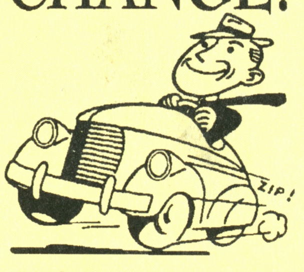
Lafayette Book Store
3579 Mt. Diablo Blvd.
Lafayette, CA 94549 284-1233

BUSINESS SERVICES

Oakcreek Business Services
3738 Mt. Diablo Blvd., #308
Lafayette, CA 94549 283-4511

Sweeney Business Services
P.O. Box 1304
Lafayette, CA 94549 930-8922

ISN'T IT TIME FOR A CHANGE?



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Walnut Creek Office:
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TCI Cablevision of Contra Costa County
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Roughing It Day Camp
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Orinda, CA 94563 283-3795

CATERERS

Ilana's Specialty Catering
3263 Withers Ave.
Lafayette, CA 94549 935-4514

Papasan Catering
3659 Happy Valley Road
Lafayette, CA 94549 284-4620

Shop of Lafayette, The
965 Mt.View
Lafayette, CA 94549 284-8432

CELLULAR PHONES - MOBILE

GTE-Mobilnet
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Concord, CA 94520 798-3400

CELLULAR PHONES & PAGERS

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Lafayette, CA 94549 283-6888
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3482 Mt. Diablo Blvd.
Lafayette, CA 94549 283-4896

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3676 Mt. Diablo Blvd.
Lafayette, CA 94549 284-5581

Lamorinda Chiropractic
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Lafayette, CA 94549 284-1040

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49 Knox Dr.
Lafayette, CA 94549 283-8722

Lafayette United Methodist Church
955 Moraga Road
Lafayette, CA 94549 284-4765

Our Savior's Lutheran Church
1035 Carol Lane
Lafayette, CA 94549 283-3722

St. Anselm's Episcopal Church
682 Michael Lane
Lafayette, CA 94549 283-0155

St. Perpetua's Catholic Church
3454 Hamlin Road
Lafayette, CA 94549 283-0272

CITY GOVERNMENT

City of Lafayette
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- ▲ *Purchase of furniture and/or fixtures.*
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- ▲ *Purchase a franchise.*
- ▲ *Purchase an existing business.*
- ▲ *Start a new business.*
- ▲ *Debt refinance.*

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San Pablo, CA 94806
(510) 215-3355

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*Based on SBA SF District Fiscal year 1995 loan program highlights published and comparing lenders headquartered in West Contra Costa County.

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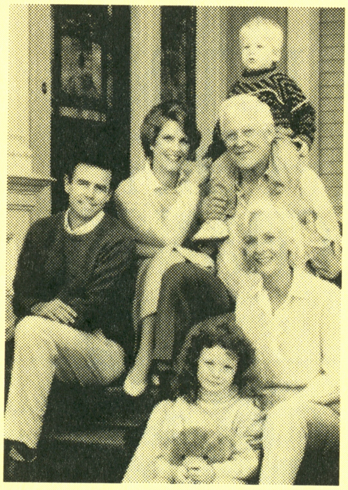

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Marshall Steel Cleaners
960 Moraga Road
Lafayette, CA 94549 283-4141

Sterling Cleaners
3425 Mt. Diablo Blvd.
Lafayette, CA 94549 283-1100

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3401 Mt. Diablo Blvd.
Lafayette, CA 94549 284-4720

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Acalanes Fellowship #480 - Masons
3339 Dyer Dr.
Lafayette, CA 94549 283-1117

Contra Costa Economic Partnership
500 Court Street
Martinez, CA 94553 372-3366

Lafayette Arts & Science Foundation
856 Mt. View Drive
Lafayette, CA 94549 283-9073

Lafayette Community Center Foundation
500 St. Mary's Road
Lafayette, CA 94549 284-2232

Lafayette Community Parklands Foundation
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Lafayette, CA 94549 284-9583

Lafayette Suburban Junior Women's Club
P.O. Box 241
Lafayette, CA 94549 283-7095

Lamorinda Leads
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Le Tip International
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San Mateo, CA 94402 .... 1-800-LeTip90

Rotary Club of Lafayette # 6264
P.O. Box 103
Lafayette, CA 94549 943-1200

Soroptimist International of Lamorinda
P.O. Box 326
Lafayette, CA 94549 283-1650

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Lafayette Coffee Roasters - Gourmet Coffee & Chocolates
960-E Moraga Road
Lafayette, CA 94549 283-9035

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Coffees

Papillon Coffees
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Lafayette, CA 94549 283-0466

Peets Coffee & Tea
3518 Mt. Diablo Blvd.
Lafayette, CA 94549 283-7133

Starbucks Coffee Co.
3547 Mt. Diablo Blvd.
Lafayette, CA 94549 284-5811

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Walnut Creek, CA 94596 932-7978

CAD Masters - PC Sales
3738 Mt. Diablo Blvd., #101
Lafayette, CA 94549 283-2962

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1330 N. Broadway
Walnut Creek, CA 94596 932-7978

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Walnut Creek, CA 94596 934-2020

Data Relations, Inc. - Consultants
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Lafayette, CA 94549 .... 946-5413(vm), 930-6715

Dataworks Micro Services-Sales & Service
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Lafayette, CA 94549 284-3445

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Lafayette, CA 94549 284-4526

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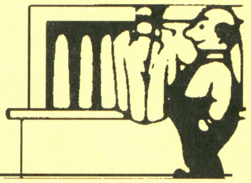

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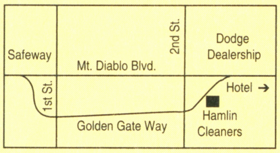

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Howard & Company
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Lafayette, CA 94549 299-0230

Performance And Realization (PAR) – Sports/Business
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Lafayette, CA 94549 299-0230

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Lafayette, CA 94549 283-4550

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Kwik Stop
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Lafayette, CA 94549 284-9190

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Lafayette, CA 94549 284-2107

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Schrey, Mary, M.A.
3468 Mt. Diablo Blvd., #B203
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Detweiler, Ben L., D.D.S.
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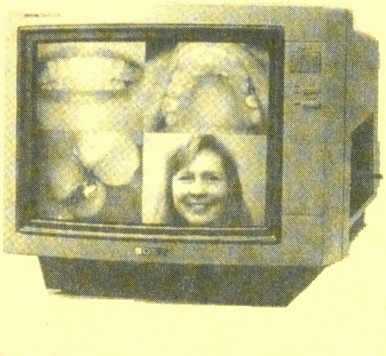

McNeil, Douglas R., D.D.S.
915 Village Center
Lafayette, CA 94549 283-1220

Santucci, Jess J., D.D.S.
61 Avenida De Orinda #A
Orinda, CA 94563 254-4633

Swimmer, Alan J., D.D.S., Inc.
907 Moraga Road
Lafayette, CA 94549 283-0114

Vodzak, Betty S., D.D.S.
895 Moraga Road
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Armand's Drapery & Home Furnishings
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Guy's Drug Store
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3625 Mt. Diablo Blvd.
Lafayette, CA 94549 284-7177

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Lafayette, CA 94549 283-5000

Koepf-Lange,Inc.- Consultant
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Schell & Martin Engineers - Civil/Land Surveyors
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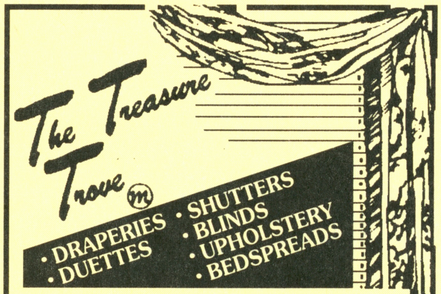

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Please see our ad on page 23.

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Harry's Nursery - Retail
3295 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3830

Orchard Nursery & Florist
4010 Mt. Diablo Blvd.
Lafayette, CA 94549 284-4474

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Floral Arts
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Lafayette, CA 94549 284-5765

Franco's Florist
961-A Moraga Rd.
Lafayette, CA 94549 283-6187

Greenhouse Florist, The
3643-C Mt. Diablo Blvd.
Lafayette, CA 94549 283-0121

Lafayette Florist
3333 Mt. Diablo Blvd.
Lafayette, CA 94549 284-5429
Please see our ad on page 8.

Twigs
70 Lafayette Circle
Lafayette, CA 94549 283-7288

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Lafayette, CA 94549 284-9171

Nut Factory, Inc., The
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Lafayette, CA 94549 283-6151

Shop of Lafayette, The
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Lafayette, CA 94549 284-8432

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Fastframe of Lafayette
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Lafayette, CA 94549 283-7620

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Lafayette, CA 94549 283-4668

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Lafayette, CA 94549 284-3945

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Interiors by D. Nolte
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Walnut Creek, CA 94595 .... 947-1815, 415-636-3109

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Lafayette, CA 94549 284-9510

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Lafayette, CA 94549 284-1694

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Lafayette, CA 94549 283-2307

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3615 Mt. Diablo Blvd.
Lafayette, CA 94549 283-0737
Please see our ad on this page.

Safeway Stores
3540 Mt. Diablo Blvd.
Lafayette, CA 94549 283-0228

GROCERY DELIVERY

Grocery Express
30 Merrill Drive #138
Moraga, CA 94556 376-1238

HARDWARE

Lafayette Ace Hardware
3483 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3600
Please see our ad on page 24.

HEALTH

HealthPlus-Weight Management
957 Dewing Ave.
Lafayette, CA 94549 283-7587

Open Sesame Specialty Health Foods
3543 Mt. Diablo Blvd.
Lafayette, CA 94549 283-2207

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Walnut Creek, CA 94596 926-5691
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HEALTH CLUBS

Lafayette Health Club
85 Lafayette Circle
Lafayette, CA 94549 284-7732
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Walnut Creek Sports & Fitness
1908 Olympic Blvd.
Walnut Creek, CA 94596 932-6400

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Bill Ingraham Heating & Air-Conditioning Service Co.
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Lafayette, CA 94549 283-0460
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Fumble Fingers - Lapidary
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Lafayette, CA 94549 284-7406

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Lamorinda Home Repair
109 Valley Oaks Drive
Alamo, CA 94507 820-5075

TLC Home Repair
3308 Mildred Lane
Lafayette, CA 94549 283-4411

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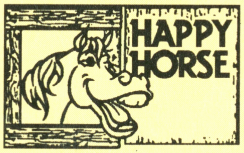

Happy Horse
1041 Blackwood Lane
Lafayette, CA 94549 944-5270

HOSPITALS

Kaiser Foundation Health Plan
1350 Treat Blvd.
Walnut Creek, CA 94596 926-5691
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HOTEL/MOTEL

Diablo Mountain Inn
2079 Mt. Diablo Blvd.
Walnut Creek, CA 94596 937-5050

Hillside Inn and Suites
3748 Mt. Diablo Blvd.
Lafayette, CA 94549 283-8200
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Lafayette Park Hotel
3287 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3700
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HOUSEKEEPING AGENCY

Clean Sweep, The
3483 Golden Gate Way
Lafayette, CA 94549 283-2400

HOUSING/BOARD & CARE

Franey Eldercare Home
3414 Deer Hill Rd.
Lafayette, CA 94549 283-2563

HUMAN RESOURCE SERVICES

Workforce Strategies
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Lafayette, CA 94549 299-1790
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INSURANCE

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3730 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3883

Bland, T. Ray, CLU, ChFC - Life Insurance
3385 Woodview Dr.
Lafayette, CA 94549 284-2029

Brooks & Beaver Insurance Agency, Inc.
50 Lafayette Circle
Lafayette, CA 94549 284-4515

California State Automobile Association
3390 Mt. Diablo Blvd.
Lafayette, CA 94549 283-9450

Flaharty Insurance Services
3717 Mt. Diablo Blvd., #209
Lafayette, CA 94549 283-5311

ISU Massie & Beck Insurance Services
P.O. Box 1272
Lafayette, CA 94549 283-5750

Jenkins, Reeves & Shaw Insurance Services
3730 Mt. Diablo Blvd., #220
Lafayette, CA 94549 284-7900
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Judy Francis/State Farm Insurance
3581 Mt. Diablo Blvd., #205
Lafayette, CA 94549 283-5040

Kosich & Callahan Insurance Services
3435 Mt. Diablo Blvd.
Lafayette, CA 94549 284-3911

Lovi & Associates Insurance Services - Health/Dental/Life/Annuities
624 Lucas Drive
Lafayette, CA 94549 284-8508

McGinnis Insurance Services, Inc.- Marine
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Lafayette, CA 94549 284-4433

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Scotty Loucks / Nourse Insurance Brokers
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Lafayette, CA 94549 283-1650

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Mercedes Interiors
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Lafayette, CA 94549 228-5959

Swimmer & Associates Interior Design
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Lafayette, CA 94549 283-0116

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Gold N Goody's
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Lafayette, CA 94549 283-8566

Lloyd's Jewelry Store
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Novina Fine Jewelry
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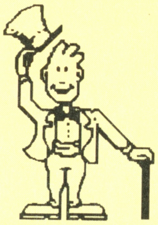

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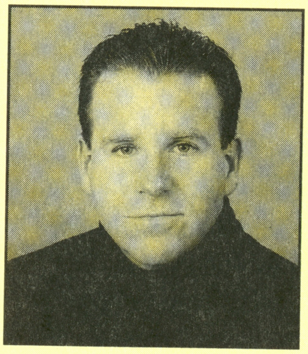

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Lafayette, CA 94549 284-9243
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United States Postal Service - Shipping
3641 Mt. Diablo Blvd.
Lafayette, CA 94549 283-8229

MARKETING

Internet Marketing Services, Inc.
3744 Mt. Diablo Blvd., #101
Lafayette, CA 94549 284-3124

KRT Marketing, Inc.
3685 Mt. Diablo Blvd., #225
Lafayette, CA 94549 284-0444

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Ja-Co Distributors, Inc. - Equipment
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Sweet Medical - Equipment
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47 Lafayette Circle, #344
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ManiFix
3705 Mt. Diablo Blvd.
Lafayette, CA 94549 283-3206

NEWSPAPERS

Contra Costa Sun
3685 Mt. Diablo Blvd., #150
Lafayette, CA 94549 284-4444

Contra Costa Times
P.O. Box 5088
Walnut Creek, CA 94596 935-2525

Rossmoor News
P.O. Box 2190
Walnut Creek, CA 94595 988-7800

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3535 School St.
Lafayette, CA 94549 283-4191

Las Trampas, Inc.
3460 Lana Lane
Lafayette, CA 94549 284-1462

NURSING-RESIDENTIAL

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3486 Monroe Ave.
Lafayette, CA 94549 283-2555
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OFFICE EQUIPMENT

Taylor Made Office Systems, Inc.
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Walnut Creek, CA 94596 988-4333

OFFICE FURNITURE

Townsend Group, The
3717 Mt. Diablo Blvd., #202
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Concord, CA 94520 685-2679

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3506 Mt. Diablo Blvd., #A
Lafayette, CA 94549 283-2244

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Baker, Richard W., O.D.
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Lafayette, CA 94549 283-8502

Monroe, Herbert, O.D.
284 Lafayette Circle
Lafayette, CA 94549 284-1500

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Sammann, Jon E., D.D.S.
895 Moraga Road, #9
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678 Glenside Drive
Lafayette, CA 94549 283-8027

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Lafayette, CA 94549 283-9787
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PHOTOGRAPHY

A-1 Photo
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Lafayette, CA 94549 283-9418

Evans Portrait Design
3581 Mt. Diablo Blvd.
Lafayette, CA 94549 284-3777

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3466 Mt. Diablo Blvd.
Lafayette, CA 94549 883-9883

Bennett-Strauss, Stephanie, M.D.-Pediatrics
3692 Mt. Diablo Blvd.
Lafayette, CA 94549 284-2864

Devor, John H., M.D. - Orthopedics
970 Dewing Avenue, #200
Lafayette, CA 94549 284-5100

Filinson, Dr. Richard N.
3182 Old Tunnel Road, #B
Lafayette, CA 94549 937-1584

Friedman, Jeffery C., M.D. - Plastic Surgeon
911 Moraga Rd.
Lafayette, CA 94549 283-4022

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Walnut Creek, CA 94596 935-9986

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Lafayette, CA 94549 283-7026

Copy Central - Lafayette
996 Moraga Road
Lafayette, CA 94549 283-8300

Kwik-Kopy Printing
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Lafayette, CA 94549 284-9671

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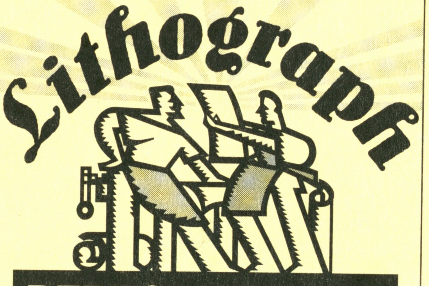

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Better Homes Realty
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Lafayette, CA 94549 284-9500
Please see our ad on page 28.

Coldwell Banker
3586 Mt. Diablo Blvd.
Lafayette, CA 94549 283-1600

Douglas Thomas Properties
41 Lafayette Circle
Lafayette, CA 94549 284-5500

Ginnie Lahey-Realtor Associate - Mason-McDuffie Real Estate, Inc.
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Lafayette, CA 94549 283-7000
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Hamlin, Oliver - Realtor
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Lafayette, CA 94549 283-6822

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3697 Mt. Diablo Blvd., #100
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Kimball Real Estate Services
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Lafayette, CA 94549 939-0814

Lynn Buffington, Realtor
842 Rosedale Ave.
Lafayette, CA 94549 283-3576
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999 Oak Hill Rd.
Lafayette, CA 94549 283-7000

Parks, Inc., Harry A.
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Lafayette, CA 94549 284-5555

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Walnut Creek, CA 94596 935-6710

Russ Wiley Real Estate
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Terracorp Management & Real Estate Services
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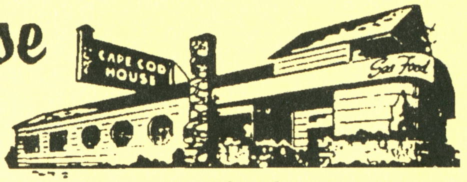

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Martinez, CA 94553 370-6467

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Lafayette, CA 94549 283-9206

Cape Cod House
3666 Mt. Diablo Blvd.
Lafayette, CA 94549 283-8288
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Cybelle's Pizza
3531 Plaza Way
Lafayette, CA 94549 283-2616

El Charro
3339 Mt. Diablo Blvd.
Lafayette, CA 94549 .... 283-2345/283-4133
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Freddie's Pizzeria
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Lafayette, CA 94549 284-9110

Great Wall Restaurant, The
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Lafayette, CA 94549 284-3500

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3201 Mt. Diablo Blvd.
Lafayette, CA 94549 938-3938
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Walnut Creek, CA 94596 284-1371

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Lafayette, CA 94549 284-5282

Kaffee Barbara
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Lafayette, CA 94549 284-9390

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Lafayette, CA 94549 283-2397
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Lafayette, CA 94549 284-5225

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Petar's Restaurant
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Lafayette, CA 94549 284-7117

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1333 N. California Blvd.
Walnut Creek, CA 94596 934-1300

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210 Lafayette Circle
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Squirrel's Coffee Shop
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Tourelle Cafe
3565 Mt. Diablo Blvd.
Lafayette, CA 94549 284-3565

Uncle Yu's Szechuan
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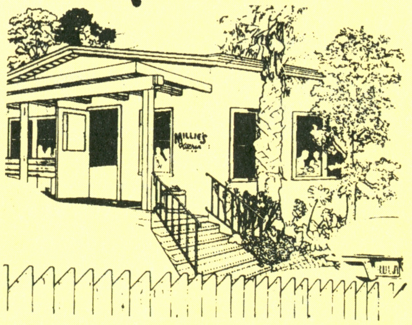

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1212 Pleasant Hill Rd.
Lafayette, CA 94549 935-2800

Diablo Valley Montessori School
3390 Deer Hill Road
Lafayette, CA 94549 283-6036
Please see our ad on page 32.

John F. Kennedy University
12 Altarinda Road
Orinda, CA 94563 253-2284

Lafayette School District
P.O. Box 1029
Lafayette, CA 94549 284-7011

St. Perpetua's School
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Lafayette, CA 94549 284-1640

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Lafayette, CA 94549 284-1452

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Lafayette, CA 94549 284-1988

Lafayette Unocal
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Lafayette, CA 94549 299-0545

Saranap Filling Station
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Walnut Creek, CA 94595 939-8369

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SHOE STORE

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Sun Valley Shopping Center
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Concord, CA 94520 825-0400

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Lafayette, CA 94549 284-4817

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Town Hall Theatre Company of Lafayette, The
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Lafayette, CA 94549 283-1557

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Bay Area Physical Therapy Center
911 Moraga Rd., #103
Lafayette, CA 94549 284-3840

Dudeck, Dr. Suzanne L. - Psychotherapy
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Lafayette, CA 94549 946-5385

Lafayette Physical Therapy
895 Moraga Rd.
Lafayette, CA 94549 284-7958

Lafayette Therapy Center - Psychotherapy
901 Moraga Road
Lafayette, CA 94549 283-6840

Maximum Potential Project - Psychotherapy/Education/Youth
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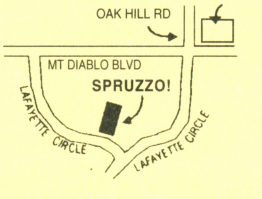

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Kelly World Travel
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Lafayette, CA 94549 284-2122

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Alamo, CA 94507 835-3000

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Lafayette Animal Hospital
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Lafayette, CA 94549 284-4412

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- 2 Year Old Program - 2 yrs.-3 yrs., Full Day/Half Day
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- Child Care Program - 2 yrs.-6 yrs.

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DVMS

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Contact: James J. Perino

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Contact: Sedrak Tarbinian

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Walnut Creek, CA 94596 932-7978
Contact: Lu Bible

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Contact: Robert Belzer

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Lafayette, CA 94549 284-2864
Contact: Stephanie Bennett-Strauss

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Lafayette, CA 94549 284-9500
Contact: Ed Herold

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Lafayette, CA 94549 283-0460
Contact: Bill Ingraham

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Contact: Ray Bland

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Contact: Tom Thomas

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Contact: Bob Adams

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Contact: Bud Lake

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Contact: Dave Briccetti

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DEVOR, JOHN H., M.D.
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Contact: Eva Kant

— E —

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Contact: Charleen Belshaw

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Contact: Judy Garvens

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Contact: Randolph Kihm

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San Francisco, CA 94104 415-276-2109
Contact: Don Hinton

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120 Montgomery St., Suite 1550
San Francisco, CA 94104 415-276-6842
Contact: Russell Fletcher

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3492 Mt. Diablo Blvd., #250
Lafayette, CA 94549 283-1910
Contact: Tania Brugger

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Contact: Bill Welden

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3322 Mt. Diablo Blvd.
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Lafayette, CA 94549 284-1922
Contact: Jill Malnick

PET HOUSE CALLS
3097 Hedaro Court
Lafayette, CA 94549 932-5666
Contact: Raymond Asta, D.V.M.

PETAR'S RESTAURANT
32 Lafayette Circle
Lafayette, CA 94549 284-7117
Contact: Kirk Iven

PFEIFER SWAN CREATIVE DESIGN & PRINTING CO.
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Walnut Creek, CA 94596 935-9986
Contact: Patrick Pfeifer/Mike Swan

PHH MORTGAGE SERVICES
3249 Mt. Diablo Blvd.
Lafayette, CA 94549 975-4308
Contact: Nancy Duncan

POCKETEL CELLULAR COMMUNICATIONS
3645 Mt. Diablo Blvd., #D
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Contact: Terry Tam

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Lafayette, CA 94549 284-1400
Contact: Jim Spight

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3520 Golden Gate Way
Lafayette, CA 94549 283-5511
Contact: Jack Lawlor

PRICE COSTCO
1021 Arnold Dr.
Martinez, CA 94553 .... 372-3777, 372-0208*
Contact: Mark Nordin

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Lafayette, CA 94549 283-4668
Contact: Lila Lomax

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Lafayette, CA 94549 283-2160
Contact: Scott McKenzie

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978 2nd Street
Lafayette, CA 94549 284-6150
Contact: Guy Watase

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Lafayette, CA 94549 947-0121
Contact: Scott Hampton

— R —

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Contact: Bruce Ballentine

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Lafayette, CA 94549 1-800-794-3378
Contact: Ruth Masonek

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Walnut Creek, CA 94596 945-0488
Contact: V. Hagen Kelly

RICHLAND DEVELOPMENT COMPANY
1535 North Main Street
Walnut Creek, CA 94596 935-6710
Contact: Paul Lam Richard Loewke

ROBERT JENSON SALON
999 Oak Hill Road
Lafayette, CA 94549 284-2860
Contact: Robert Jenson

ROBINSON, NED, ATTORNEY AT LAW
P.O. Box 1757
Lafayette, CA 94549 284-3304
Contact: Ned Robinson

ROD HENSLEY & ASSOCIATES INSURANCE MARKETING, INC.
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Lafayette, CA 94549 283-9445
Contact: Rod Hensley

ROSIE'S UPSCALE RESALE
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Contact: Sherissa Heiser

ROSSMOOR NEWS
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Contact: Maureen O'Rourke

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Contact: Herb Volin

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Orinda, CA 94563 283-3795
Contact: Hobie & Ann Woods

ROUND TABLE PIZZA
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Contact: Mike Kutsuris

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Lafayette, CA 94549 284-4817
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San Francisco, CA 94710 .... (415) 563-1777
Contact: Russ Wiley

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Contact: Ruben Silva

SAFEWAY STORES
3540 Mt. Diablo Blvd.
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Contact: Bruce Williams

SAMMANN, JON E., D.D.S.
895 Moraga Road, #9
Lafayette, CA 94549 284-4866
Contact: Jon Sammann

SANTUCCI, JESS J., D.D.S.
61 Avenida De Orinda #A
Orinda, CA 94563 254-4633

SANWA BANK
3583 Mt. Diablo Blvd.
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Contact: Toni Sims

SARANAP FILLING STATION
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Contact: Norm Borgwardt

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Contact: Howard Martin

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Contact: Mary Schrey

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Contact: Ford Andrews

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Contact: Irwin Scott

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Contact: JoAnne Archer

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Lafayette, CA 94549 283-2100
Contact: Steve Sherman

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Contact: Bill & Carole Nierdieck

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Contact: Susan Lefelstein

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Contact: Virginia Smith

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Contact: Mike Hansen

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Contact: Evangelism Chair

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Contact: Kathy Geddes

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Contact: Linda Story

STANLEY E. SMITH INSURANCE AGENCY
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Contact: Stanley Smith

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Contact: Chuck Wooten

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Contact: Cheryl Grydyk

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P.O. Box 1304
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Contact: Susan Sweeney

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Contact: Marsha Barbour 1-800-666-4464

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907 Moraga Road
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Contact: Alan J. Swimmer, D.D.S.

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Lafayette, CA 94549 283-0116
Contact: Shan Swimmer

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Contact: Wendy Tamis

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Contact: Charlie Shepler

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Lafayette, CA 94549 283-8575
Contact: Schwartz Gail

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Lafayette, CA 94549 284-6464
Contact: Matt Locati

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Contact: Stacy Wright

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Contact: Sheri Seggerman

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Lafayette, CA 94549 283-1107
Contact: Tom Trent

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Contact: Lance Bellamy

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Contact: Ken Van Reen

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Contact: Wanda Sarsfield

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Contact: Kay Vernor

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7 Fiesta Lane
Lafayette, CA 94549 283-2252
Contact: Anna Webb

TWIGS
70 Lafayette Circle
Lafayette, CA 94549 283-7288
Contact: Linda Heidloff

— U —

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Lafayette, CA 94549 283-4538
Contact: Sue Loberg

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999 Oak Hill Rd.
Lafayette, CA 94549 283-1688
Contact: Daniel Yu

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Contact: Edward Schnabel

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Lafayette, CA 94549 283-7866
Contact: Sue Adams

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Lafayette, CA 94549 283-8229
Contact: Jennifer Gomes

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Contact: Vanita Bindal

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Contact: Dan Borges

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Contact: Thomas Bedford

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Contact: John Place

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Contact: Betty S. Vodzak

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Contact: Linda Replogle

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Lafayette, CA 94549 283-1366
Contact: Delfino Barocio

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Lafayette, CA 94549 284-9100
Contact: Jonnie Geen

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WESTAMERICA BANK
590 Center Street
Martinez, CA 94553 370-9440
Contact: Donna Diehl

WESTAMERICA BANK
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Walnut Creek, CA 94596 935-5154

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Lafayette, CA 94549 977-4610
Contact: J.D. Sumter

WHEY INN DELI, THE
3541 Mt. Diablo Blvd.
Lafayette, CA 94549 284-4030
Contact: Sham Tavakoli

WHITEAPPLE & CO.
3537 Mt. Diablo Blvd.
Lafayette, CA 94549 284-8770
Contact: Kate Apple

WHOLE GRAIN NATURAL BREAD
3547 Mt. Diablo Blvd.
Lafayette, CA 94549 299-1270
Contact: Frank Newsome

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Lafayette, CA 94549 283-3342
Contact: Carol Carney

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1190 Burnett Ave., #A
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Contact: Janice Cramer

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1003 Oak Hill Road
Lafayette, CA 94549 299-1790
Contact: Scott Nickerson

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3687 Mt. Diablo Blvd., #312
Lafayette, CA 94549 283-4433
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Susan Bettelheim

Photography is my way of celebrating the moment and saying "Yes" to life. Each image evolves beyond the literal world until my interpretation reflects the essential spirit of the subject, that unique quality that first caught my eye and spoke to my soul.

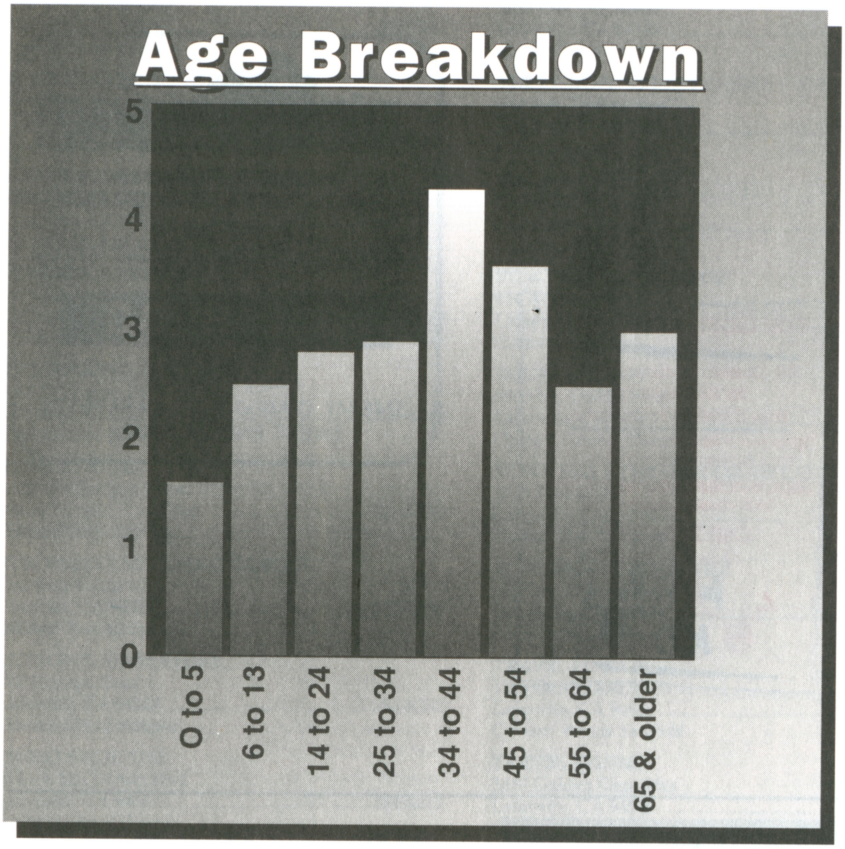
My vision transcends the real world by personalizing perspective and abstracting and simplifying each image until the evocative essence is captured. Here I find delight in discovering the unfamiliar in the familiar.

I selectively create an impressionistic, painterly style that transcends the subject and reflects a sense of spiritual intimacy and enhances the sensual quality of these ephemeral images. Often I focus on the relationship between positive and negative shapes and the contrast between forms and shadows. These photo-impressions reflect personal reality not that of the objective world before the camera.

These intuitive images create a visual voice that encourages the viewer to share a true sense of wonder and provides an opportunity *To See Anew.*

Photo by Susan Bettelheim

The Numbers You



Elevation: 200 to 1,136 feet
Size: 12.89 square miles

Average Temperature: 69.7 high, 45.5 low
Annual Rainfall: 28 inches

Miles to Oakland:
17 miles west of Lafayette
Miles to San Francisco:
24 miles west of Lafayette

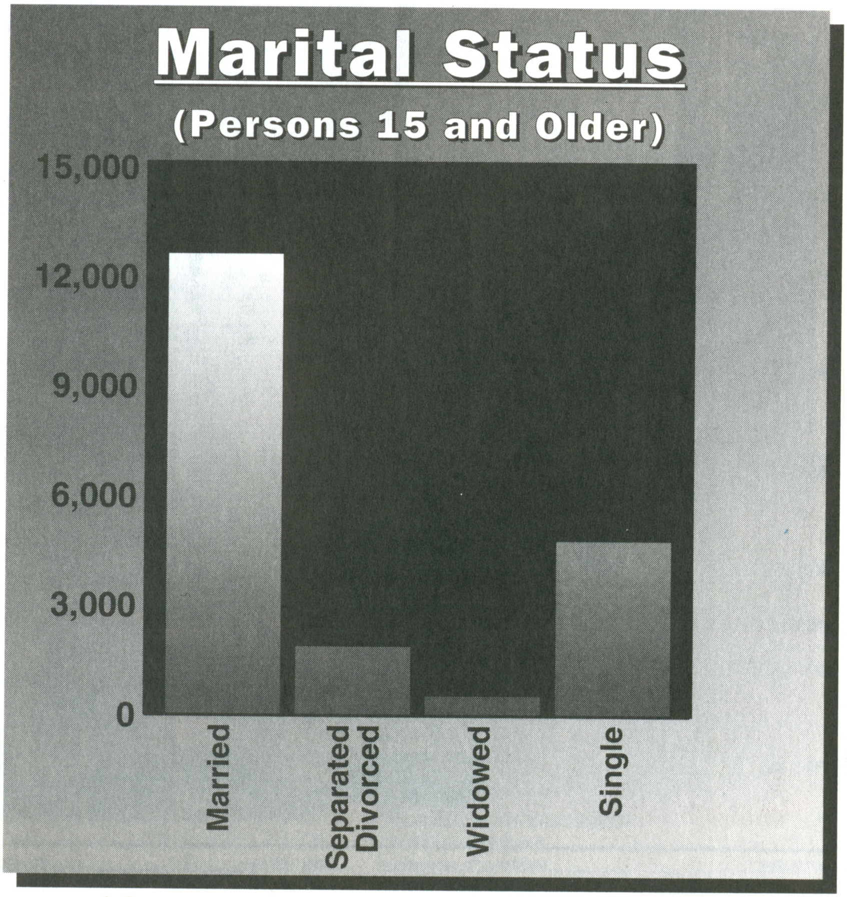
Form of Government:
Council/City Manager
Date of Incorporation: 1968

Population: 23,501

Ethnic Composition:
Caucasian: 21,175 • Asian: 1,355
Hispanic: 761 • African American: 132
Native American: 65

About the people who make up the numbers: Lafayette is a stable community. Though located among communities which are growing rapidly, Lafayette is one of the few in Contra Costa County not expected to grow. Why? Very little space to grow in. Expensive homes. Projections done by the Association of Bay Area governments indicate there will be very little change in Lafayette, statistically, though the year 2005. These measurements are based on population, households, employed residents and jobs in the community.

Demographic data is based on the 1990 census, Association of Bay Area Governments, and the '95 McCormack's Guide.



Demographics

Need To Know...

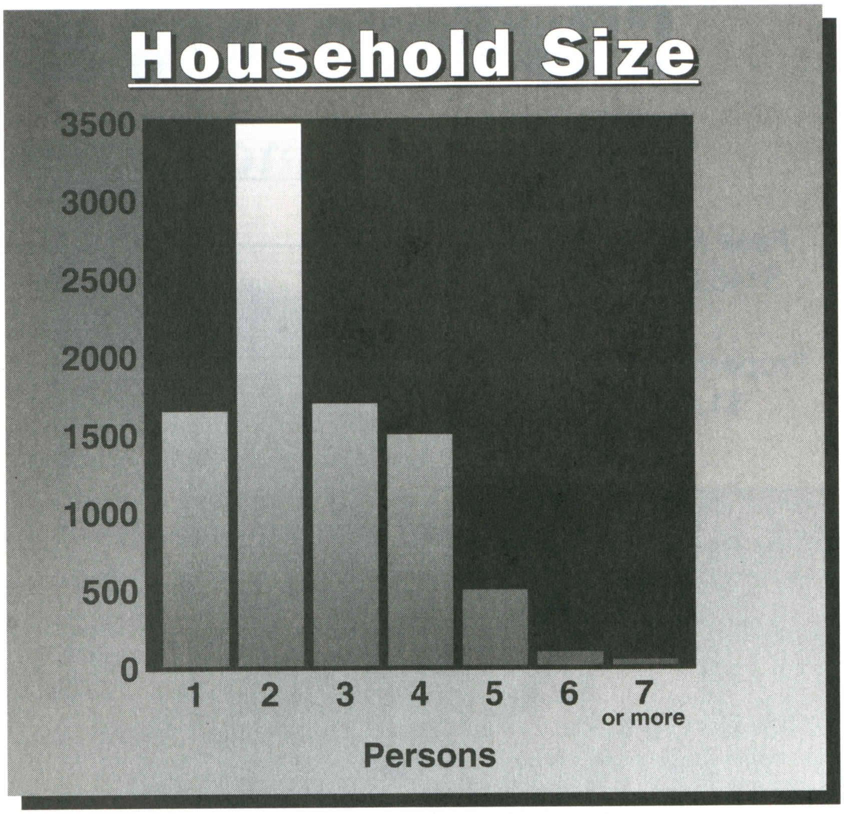
Average Household Income: $92,344

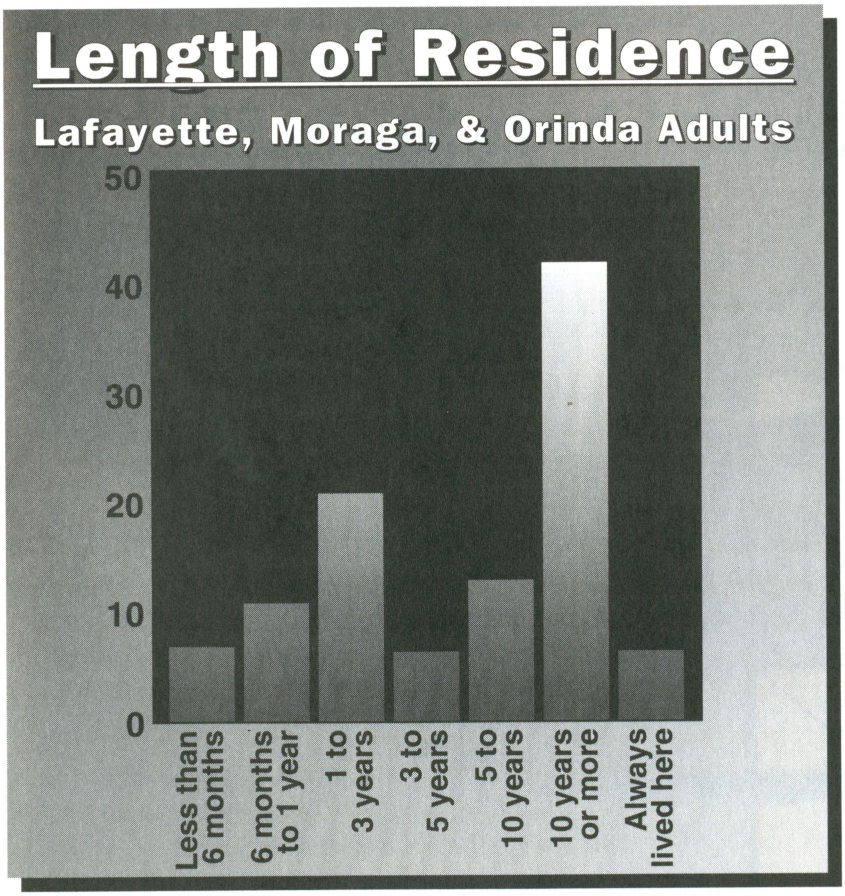
Number of Registered Voters: 16,702
Republican: 7,974 • Democrat: 6,572
Non-partisan: 1,373

Employed in Lafayette: 8,630
Agriculture & Mining: 100
Manufacturing: 440
Retail: 2,640
Service: 3,010
Other: 3,400

Housing:
Single Homes: 7,472
Single-Family Attached: 302
Multiples: 1,578

Average PriceOwner-Occupied Home:
$412,889



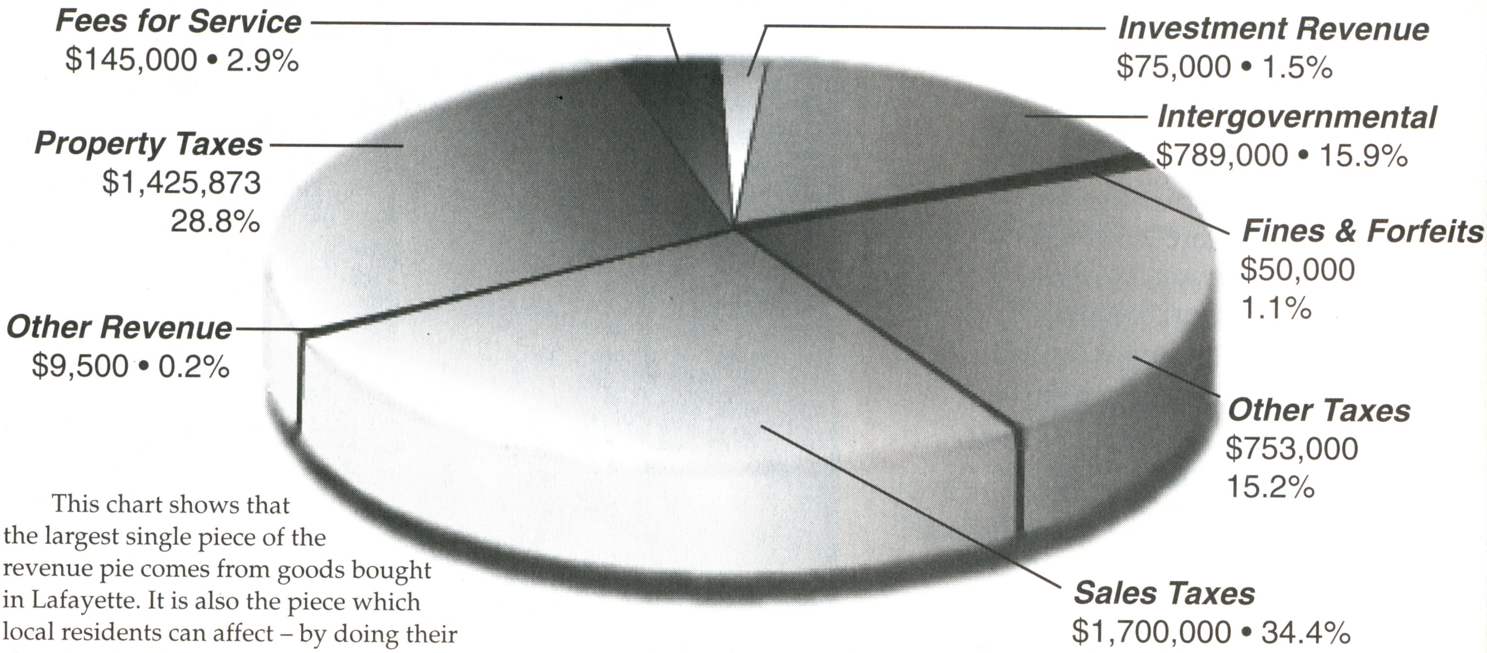


Sales Tax Dollars

Rate	Recipient	Portion
1.00%	City local or Unincorporated portion of the County	$0.12
0.25%	County Transportation Fund	$0.03
5.00%	State General Fund	$0.61
0.50%	Public Safety Augmentation Fund (Prop. 172)	$0.06
0.50%	Contra Costa County Transportation Authority	$0.06
0.50%	County Mental Health	$0.06
0.50%	BART	$0.06
8.25%		$1.00

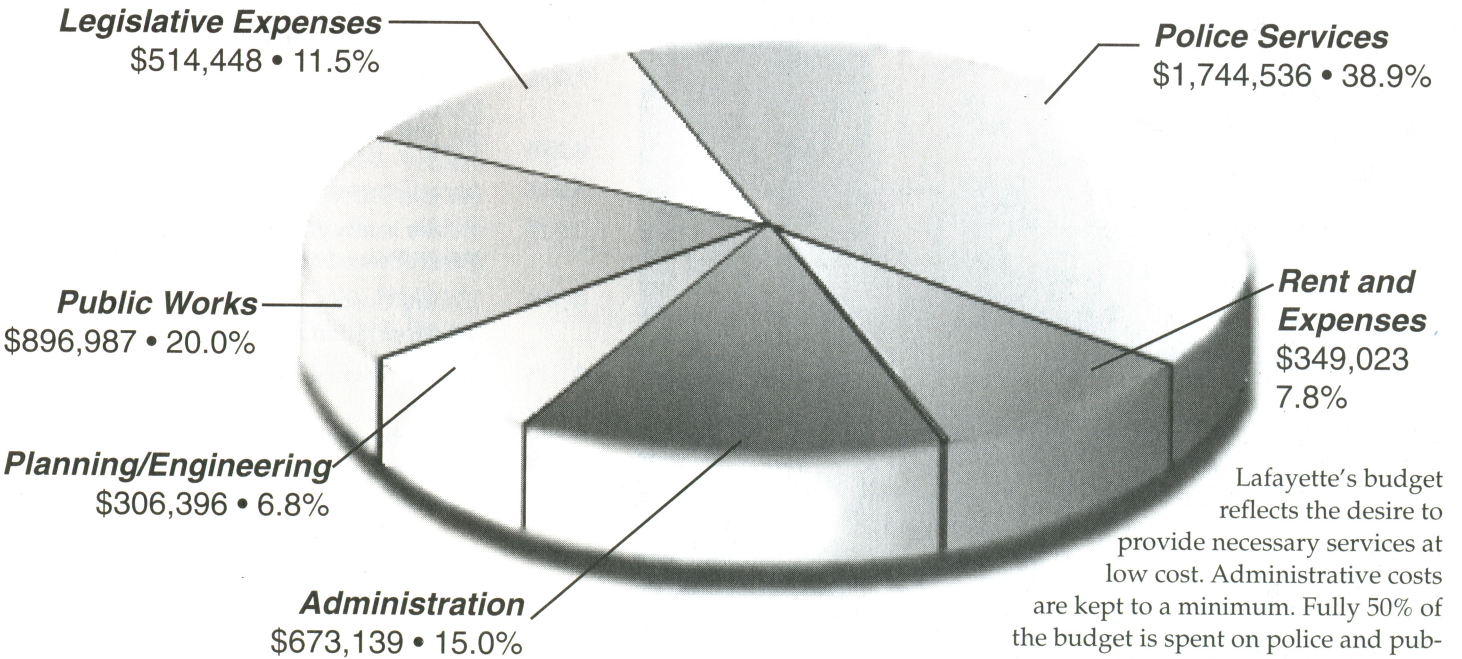
City Revenues and Expenses

General Fund Revenues $4,947,373



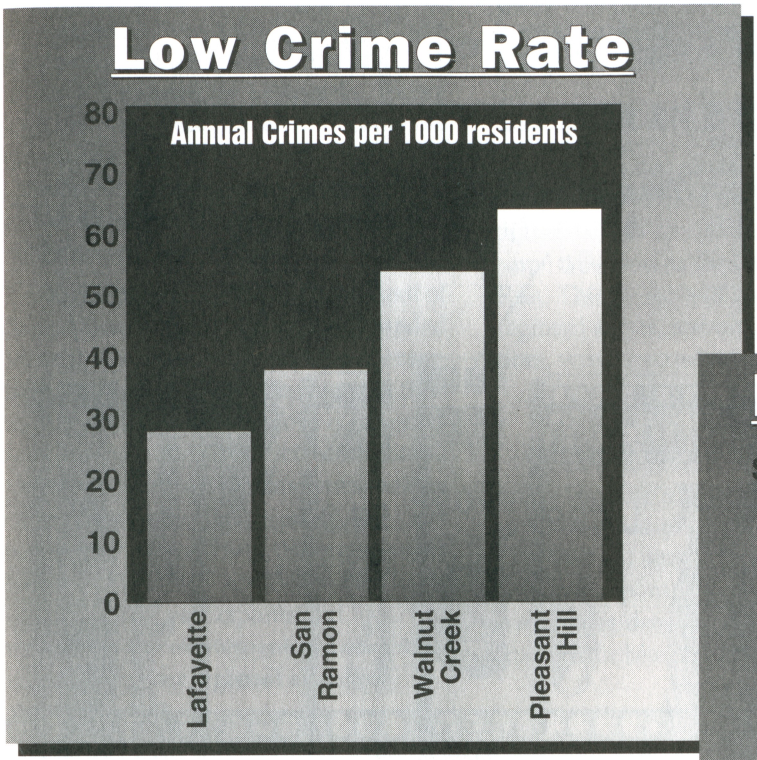
This chart shows that the largest single piece of the revenue pie comes from goods bought in Lafayette. It is also the piece which local residents can affect – by doing their shopping here!

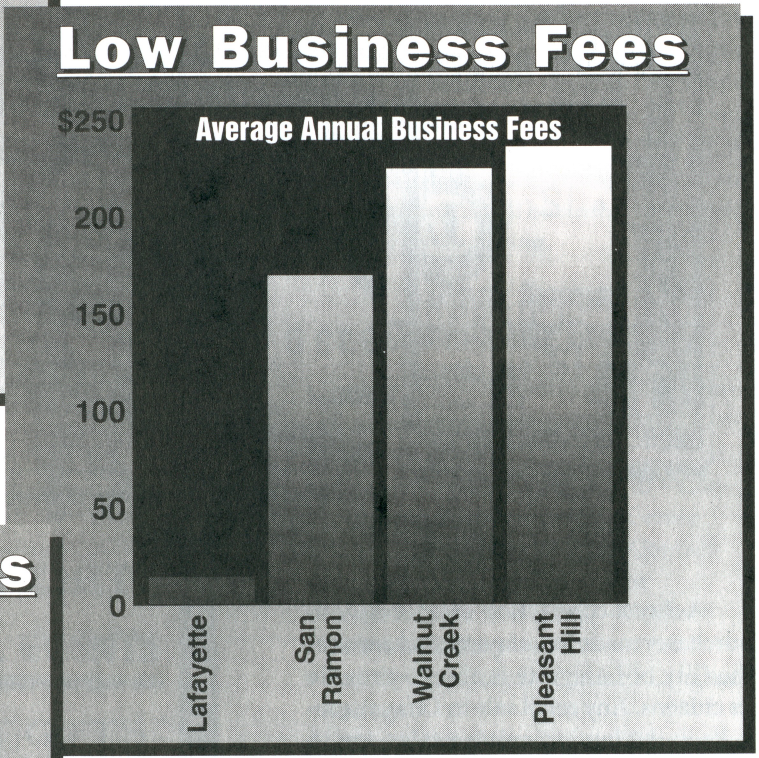
General Fund Expenditures $4,484,529

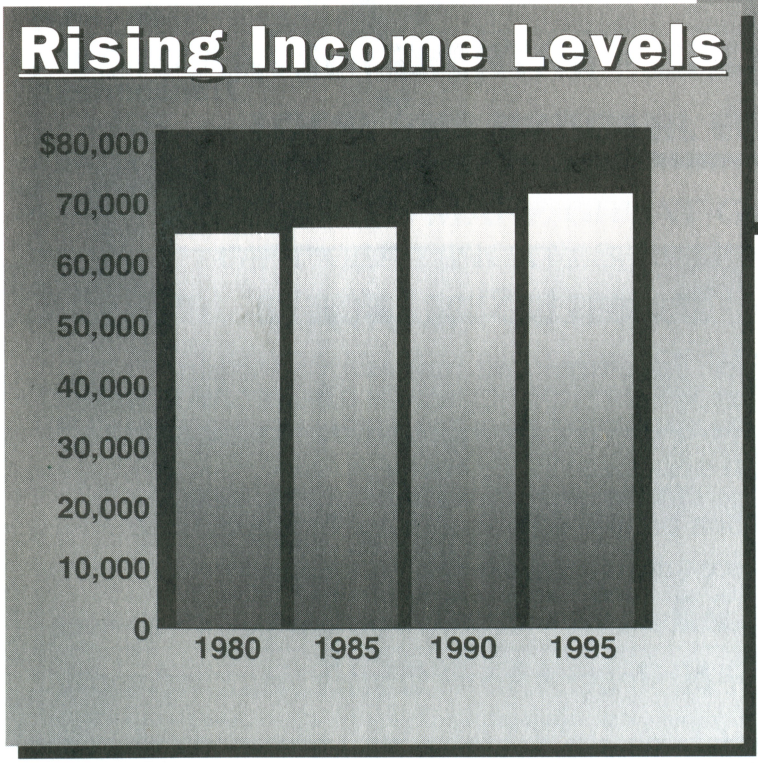


Lafayette's budget reflects the desire to provide necessary services at low cost. Administrative costs are kept to a minimum. Fully 50% of the budget is spent on police and public works – both direct services to resi-

Why Do Business in Lafayette?





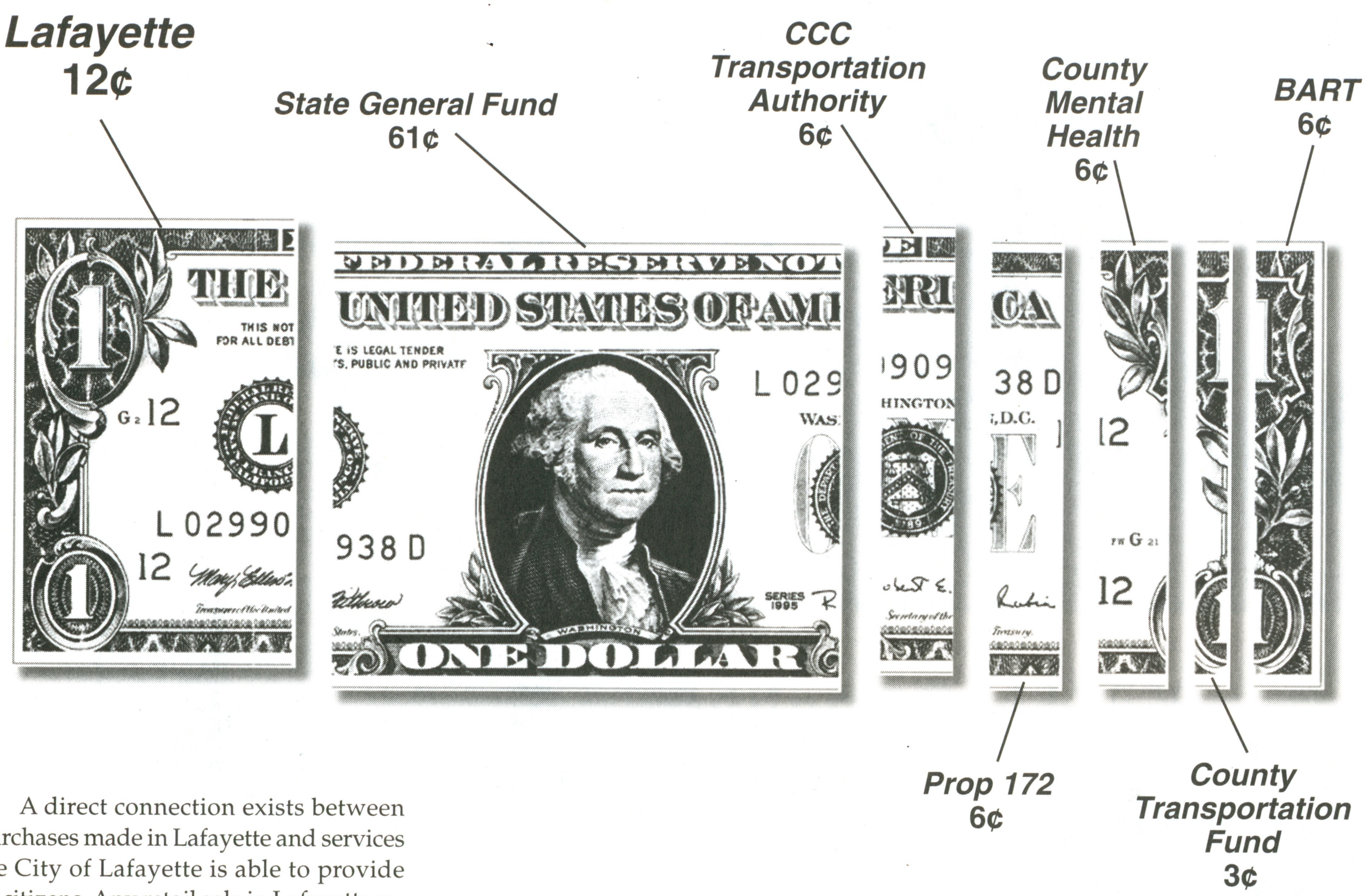


Having a business in Lafayette means investing where crime is low, business fees are low, and the citizenry is affluent. In addition, many people here are involved with schools and community activities which gives them a pride in and sense of belonging to Lafayette.

All of this adds up to an ideal place to do business. If you are interested in starting a business, a great place to collect information is at the Lafayette Chamber of Commerce, 100 Lafayette Circle, Suite 103, Lafayette, CA 94549. The telephone is (510) 284-7404. The fax number is (510) 284-3109.

Why Buy Lafayette?

Twelve cents from each sales tax dollar collected in Lafayette is returned to the City…
…and pays for many of the City's essential government services.



A direct connection exists between purchases made in Lafayette and services the City of Lafayette is able to provide its citizens. Any retail sale in Lafayette results in the buyer paying a sales tax. A portion of that tax is returned to the City. Money collected in this way becomes a significant part - 35% - of the City budget. So, street repairs, police services, youth and senior services are a few programs which may be reduced or increased, depending on the amount of money available to the City.

Reasons to Shop Lafayette

- *Convenience:* Save time and money by shopping near home.
- *Price:* Local prices are competitive.
- *Service:* When people do business with people they know, service and willingness to please is more apparent.
- *Product:* A wide variety of shops offer excellent choices.
- ***It puts your tax dollar to work helping your community!***

Community Events

Concours d'Elegance de Lafayette

In 1971, shortly after Lafayette's incorporation as a city, leading civic figures and representatives of the Sports Car Clubs of America (SCCA) launched the first Concours d'Elegance de Lafayette. Today the Concours d'Elegance has become the signature event for the City of Lafayette, reflecting the understated elegance of the community and the commitment to volunteerism of its residents.

Elements adding to the excitement of the premiere summer event have expanded to include a wide variety of food, entertainment, the Kids' Alley, and more. A road rally of vintage cars, the Tour d'Elegance has become a highly anticipated annual event for car aficionados and launches the Concours season in the spring. The Cars and Stars Preview Party the night before the main event is a summer social highlight, drawing participants and local residents into the excitement of Lafayette's largest and most regional attraction.

The Chamber of Commerce, aided by volunteers from all sectors of the community, has become the sole sponsor of the Concours held each year in July. Proceeds from the event over the years have been shared with selected local non-profit organizations.

Lafayette Art & Wine Festival

In 1996, a downtown celebration returns to Lafayette in the form of a two-day art, wine and entertainment festival on the same weekend as the Lafayette Reservoir Run. This event will spotlight local and regional artists, restaurants and food vendors, wineries and microbreweries.

Lafayette Reservoir Run

The Lafayette Reservoir Run has become the city's largest "family affair," involving kids, parents, grandparents, and hundreds of serious runners. More than 1000 participants are drawn to this 10 kilometer race down Mt. Diablo Boulevard through the heart of the downtown, around the reservoir and back. A flat, short alternative course of 3 to 5 kilometers attracts walkers, the "stroller brigade," and others. Both courses are designed to take advantage of the natural beauty of Lafayette, the Reservoir and surrounding hills.

The Chamber of Commerce and the City of Lafayette are co-sponsors of the Run which is traditionally held on the last Sunday in October. Beneficiaries of the event are local schools and community projects such as the new ballfields on St. Mary's Road.

Lamorinda Business Fair

Everything from fine artwork to computers and chocolate are on exhibit at the Lamorinda Business Fair. Sponsored jointly by the Lafayette, Orinda and Moraga Chambers of Commerce, this trade show attracts a wide audience and showcases both large and small businesses. It is held annually in the spring.

Other Annual Community Events

- Spring Bunny Brunch at the Community Center – Contact: Lafayette Community Center
- The Giant Garage Sale (April) – Contact: Lafayette Community Center
- Bands in a Blender (May) – Contact: Lafayette Community Center
- Concert at the Res (June) – Contact: Lafayette Rotary
- Bastille Day (July) – Contact: Langeac Society
- Citizen of the Year Dinner (October) – Contact: Chamber of Commerce
- Orchard Preview Party (November) – Contact: Soroptomists
- Thanksgiving Community Breakfast (November) – Contact: Chamber of Commerce
- Salesman Sample Sale (December) – Contact: Acalanes High School
- Holiday Crafts Show (December) – Contact: Lafayette Community Center
- Teddy Bear Brunch/Children's Fashion Show (December) – Contact: Chamber of Commerce
- Hospice Tree of Lights/Downtown Merchants Open House (December) – Contact: Chamber of Commerce

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Dave Briccetti & Associates 8
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